



Final Report

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1. Introduction

The first World Winter Masters Games took place in Bled, Slovenia between January 25 and 31, 2010. During six competition days, athletes from 42 countries competed in 7 different venues: Alpine skiing in Kranjska Gora, Biathlon and Cross Country Skiing in Pokljuka, Nordic Combined in Žiri, Ski jumping in Kranj and Žiri, Ice Hockey in Bled and Kranj and Futsal in Sencur.

Additional strengths and resources to raise awareness were allocated to these winter games, as they were the first ones. The process of organization started about 3 years prior to the games and simultaneously the marketing plan was produced with basic points of direct communication and cooperation.

The organization itself was run by a Slovenian company SI SPORT ltd. In addition, an Organizing Committee (OC) was established. Members of the Organizing Committee were responsible for each sport and field of organization.

All competitions were organized at a high level, according to the standards of the international and national sport federations with the help of technical delegates.

2. General Overview

• The registration process started one year prior to the Games, offering different discounts for early bird registrations and team registrations. Three months before the Games about 1.500 people registered, therefore the deadline was postponed till end of December. Additional efforts were made to attract Slovenian participants with lower participation fees and further contacts with international organization. In the end, 3'356 people registered however only 2'812 participated in the games.

- The Organizing Committee took care of transportation around the venues as well as accommodation for more than 1.000 participants. Both processes went smoothly and participants appreciated the effort.
- The weather during the Games allowed all competitions to take place as planned.
- No serious injuries were reported.
- A series of social activities were organized for the competitors. These
 activities included the opening and closing ceremonies and a gala dinner for
 several sports.
- The cooperation between the Organizing Committee and the International Sport Federations was good.

3. Administration

3.1 Overview

- The World Winter Masters Games were organized by SI SPORT ltd a privately held company for the organization of big sport events in cooperation with Slovenian Olympic Committee and the Municipality of Bled. The Organizing Committee had 16 members including representatives responsible for each sport as well as other members for organization and administration. The president of the OC was Mr. Borut Farčnik. A Honorary Board composed of local government members and ministers was formed by the OC. The head of the Honorary Board was Mr. Igor Luksic, Minister for Sport and Education.
- The OC recommended to invite in the Honorary Board people who could further promote the ideas of Masters Games.
- More than 740 people were working during the Games, including information centre staff, technical staff, technical delegates, referees, etc.
- All people were employed. They were therefore no volunteers.
- The cost of organizing the games was higher than expected because of additional marketing expenses.



3.2 Board of directors

• The Organizing Committee was formed during the process of organization of the Games. All together 16 members worked for the Games. Tim Farcnik was the secretary general, who coordinated the work of all board members.

Name	Background	Function
Tim Farenik	Secretary General at European Masters Championships in swimming; Secretary General at Rowing World Cup; Manager of Slovenian house in Olympic Games in Beijing 2008.	Secretary General
Jelko Gros	Former head of Slovenian Ski jumping team; Member of OC Ski jumping World Cup in Planica, FIS Technical delegate	Manager for Ski jumping
Borut Nunar	Head of Slovenian Biathlon Team; Member of OC Biathlon World Cup in Pokljuka	Manager for Cross Country Skiing and Biathlon
Patrik Peroša	Head of Futsal in Slovenian Football Association, manager of several Futsal tournaments	Manager for Futsal
Miloš Sluga	Member of Slovenian Ice Hockey Association, manager of Slovenian Recreational ice Hockey league	Manager for ice Hockey
Gojko Zalokar	Manager of Slovenian Timing Company, OC member of several sport events in Slovenia	Manager for Alpine Skiing
David Špehar	Operation Manager at different sport events	Registration
Darko Hudjek	OC member for transportation for different international sport events, including Biathlon World Cup, logistic manager at the Slovenian EU presidency	Transportation
Petra Farčnik	OC member for accommodation at European Masters Championships in Swimming and World Cup in Rowing	Accommodation

Boštjan Kostanjšek	OC member for First Aid in several sport events	First Aid
Martin Merlak	OC member for accommodation and tourist tours in several sport events	Tourist tours
Eva Štravs Podlogar	Head of Bled Tourist Association, OC member of several sport events	Social program
Bor Balderman	OC members for ceremonies in Biathlon World Cups	Ceremonies
Gregor Stojanovič	Manager of IT Company D spot	Accreditations
Manca Debeljak	Operation Manager at IEDC Business School, OC member at different sport events	Information Centers

3.3 Staffing

- Each member of the OC responsible for sport had to choose the team to work with. The team was created two months in advance. Employees were then grouped according to sports and had several briefings by the managers for sports.
- Each sport had its own information office handling with results and other information.
- Key staffs (about 20 people) working in information centers had several briefings and were well informed about the process of the Games as well as the sport competitions.
- Technical delegates were giving additional information to the staff and at the team members meetings.
- All together around 750 people worked during the Games.

3.4 Volunteers

• There were no volunteers.

3.5 Company structure

 All the organizations were part of the organizational structure of SI SPORT – company organizing the Games including the accounting and marketing departments.

4. Operations

- All operations were processed through Managers of each sports and their working team. The Secretary General had control over each sport and all organizational levels.
- With such a large organization it is recommended that each sport operates as its own entity in order to perform at the highest level. Managers should be the ones responsible for handing and passing over the information.
- Participants had many questions, therefore it was really important that the
 information centers had all the information about the competitions as well as
 other operations like transportation, social programs and so on.

5. Marketing

5.1 Overview

The marketing plan consisted of a strong communication strategy. Groups of master athletes were the target. The idea was to reach them through several different media.

Since it was the first edition of the World Winter Masters Games, promotion was a very important tool. The main objective was to attract as many participants as possible in order to make the event attractive to sponsors. A direct contact with the athletes and a close connection to several masters clubs, associations and federations was also developed to increase the number of athletes.

5.2 Communication

The purpose of the communication strategy was:

- To inform masters communities. This was done through:
 - o Monthly Newsletters in 6 different languages to target group of 10.000 sportsmen
 - Webpage in 6 different languages with daily new information and special offers
 - o Three press conferences to reach Slovenian public through media
 - Facebook Group
- To inform members and fans from different international sports association This was done through:
 - o Placement of the news on FIS, CARHA and IMC web pages
 - Including stories of Masters Games in newsletters of FIS, CARHA, IMC and FIFA
- To be recognized in Slovenian media was done through:



- o Three press conferences
- o Individual interviews with key journalists resulting in several publishing in newspapers and magazines
- To be recognized in International media was done through:
 - o Targeting international sports media with sport stars taking part at the Masters Games
 - o Targeting several web pages for masters sports
- There was no media centre, however all information was available in Bled's information center.
- Many efforts were put in internet and social medias.



5.3 Promotion

• The promotion strategy was to be present in different masters sport events and have direct contact with participants. Before the Games promotion was made in more than 15 events all over the world: Kaprun (AVT), Autrans (FRA), Piancavallo (ITA), Rhupolding (NEM), Sydney (AUS), South Korea, Pohorje, Kranjska Gora, Kobla, Planica, Ljubljana (SLO), Canada, etc. At these events more than 10.000 leaflets in 6 different languages were distributed.

There was also a strong cooperation with different masters sport organizations to inform their members about the Games through newsletters and ads.

Sport stars were also promoting the Games as a motivator for others to compete against them: Christian Mayer, Jure Kosir, Tadej Valjavec, and Mattii Nykenen.

A partnership with Special events by Goway for North America was also made.

- A logo was created by the OC and was present during the promotion. Also the graphical design was created. A mascot was present in several events.
- Leaflets were made in English, French, Italian, German, Croatian and Slovenian languages.
- Direct mailing through newsletters

 Advertising in several Slovenian newspapers, different web pages, World Masters Games Newspaper and Newsletters

5.4 Merchandising

- The OC organized merchandising with one local partner.
- T-shirts, shirts, caps, bags, pullovers were sold with the WWMG logo.
- Acquisition of souvenirs was possible at all venues but at specific times.



5.5 Sponsorship

- There was one general sponsor: ZAVAROVALNICA TRIGLAV, an insurance company.
- They were 12 Slovenian sponsors and one international Star Alliance, which offered special discounts on flight tickets for participants.
- The municipalities where the competitions were held participated in the sponsoring as well.
- A small amount of money was received by the Slovenian Foundation of Sport.
- The sponsors were present at the venues with banners and promotional stands. Logos of the sponsors were present in all venues, all communication material, results and information bulletins. Some even had ads in information bulletins, web page, etc.



6. IT & Telecommunications

- Since this was an international event and it was held for the first time, the web page was one of the main points for handling with information. Everything had to be online registration, booking of hotels and payment.
- The website was created especially for this event and was translated in 6 different languages.
- The registration system was available online in English and Slovenian. When registering, participants were asked to give personal information (Name, date of birth, address, telephone, email) and information about the sport. The system automatically checked if the participant had the proper age for the chosen sport and automatically distributed participants into age groups. The registration process ended when the registration fee was paid. Participants were able to pay online. Each participant had his own username and password to check the registration and to print it out. The athletes also got an individual code, with which they operated during the event. According to the registration system, accreditations for each individual were made. They were without picture in order to avoid long lines at the accreditation office.
- The same procedure was used for accommodation, where everything could be booked and paid online. They could also print invoices, vouchers and confirmations. Each guest also had own username and password, which could be the same as for registration.
- The registration system allowed transformation of the internet data base into Exel and other programs for timing purposes. Before the Games, the lists of participants with year of birth and chosen sports were published in order to avoid any mistakes during the accreditation procedure at the Games.
- The important thing to have in mind when creating the web page is that
 masters are mostly older people, who don't know the language and are not
 good with new IT technologies, therefore webpage must be simple and
 registration forms easy to use.

Registrations and payments should be online.

Participants should be able to change their registrations online.

Accreditation should have as much information as possible about the sports and the selected disciplines in order to avoid any mistakes at the starts.

7. Sport

7.1 Participating sports

 The core sports were Alpine skiing, Ski jumping, Cross Country Skiing, Biathlon and Ice Hockey.

The most successful was Alpine skiing with more than 1200 participants in Giant Slalom, however a special agreement was made with several Slovenian

associations to have their annual competitions at the World Winter Masters Games instead of organizing their own competitions. Almost half of the participants were therefore from Slovenia.

The cooperation established with the International Masters' Championships (IMC) contributed to 210 ski jumpers, which is almost the maximum of all masters ski jumpers. So this sport was also successful. Biathlon was also a great success with 108 participants.





The OC expected more participants in Ice hockey. They were only 25 teams. Despite the good cooperation with CARHA, which has the largest recreational athlete database, not a lot was made through the IIHF. The reason is also, that there are many other tournaments where masters are used to compete.

The number of participants in Cross Country Skiing was also below expectations. Despite promotions through FIS, promotion on Marcialonga and other events, there were not enough participants. The reason is also that the agreement was not made with the existing masters organization for Cross Country Skiing - The World Masters Cross Country Skiing



Association which is not part of FIS and did not want to make agreement, since they already had own world competition in March 2010 in Falun.

• The first additional sport was Nordic Combined, which was held due to agreement with IMC and 66 people registered. The competition coursed additional logistics, but was necessary for masters to have it organized at the same time as other competitions.



The second additional sport was Futsal, because **FIFA** became new member of IMGA. The OCexpected many participants in this sport, however the registrations were way below the expectations resulting in only 23 teams, where 20 were from Slovenia.

• Communication with the different sports federations were as following:

Fédération Internationale de Ski (FIS): initial contact was made through IMGA member – Mr. Gian Franco Kasper and the operation part was initiated from the OC directly to the responsible people at FIS. They were very helpful and opened for OC suggestions and helped with promotion as well as organization by appointing technical delegate Mr. Herald Herbert. FIS also appointed a technical delegate for Cross Country Skiing Mr. Sepp Schelbert, who also helped with the organization. FIS finally appointed a technical delegate for Ski Jumping and Nordic Combined. Overall cooperation with FIS was very good and rewarding.

International Biathlon Union (IBU): IBU helped with the promotion in the Biathlon World Magazine. Contacting former masters championships organizers was made by the OC. Already existing contacts of the OC with the biathlon community contributed the most to the success in the biathlon competitions.

International Ice Hockey Federation (IIHF): There was no cooperation with IIHF, despite efforts made by the OC and the Slovenian Ice Hockey Federation. A technical delegate was appointed from the OC.

Fédération International Football Association (FIFA): Only one email informing national federations about WWMG was sent by FIFA a few weeks before the registration deadline.

Other international federations that the OC was in contact with were CARHA, IMC and The World Masters Cross Country Skiing Association and many national masters associations.

7.2 Venues

- All the venues where competitions for WWMG took place are venues where usually World Cups and other international or national events are organized; therefore all venues met high standards. There was no renovation, rebuilding or building of infrastructure.
- Most venues had own food and beverage facilities; therefore this was not organized through the OC. The facilities were informed about the competitions and some prepared special offers, but were not obliged to. The only request was to have good stock of warm drinks.

7.3 Competition execution

All timing was done through a professional timing company. Results were
printed as soon as technical delegates confirmed them and were displayed in
the information centers by the venues. When the results were official they
were also published on the webpage. Participants could get results free of

charge. No special handbook was made from the results lists. The OC suggests that the results should be free of charge. It is recommended that all results gets posted on the website.

7.4 Medal ceremonies

- The medals had the World Winter Masters Games logo on them. Ice Hockey and Futsal winners in each category got a trophy. We strongly recommend that all team players also receive an individual medal.
- Each sport had its own quantity of medals that was calculated in advance. Medals in all categories were handed out at



the end of the competition day. Special small ceremonies were organized at the end of the Ice Hockey and Futsal tournaments.



- Presenters were members of Honorary Board, IMGA members and members of local municipalities.
- All team members in team sports should get their own medals.

7.5 Sporting legacy

• Masters sport was not recognized in Slovenia, with exception of Alpine skiing who had its own National races and some even competed in FIS Masters World Cup. Despite that many experienced masters competition for the first time. Some Ski Jumpers already knew the concept of masters competition, but became much more aware of it because of the Games in Slovenia.

Also general public became aware of the masters movement through different articles in newspapers. Because of the presence of many sport legends like Matti Nykenen, also national and other commercial televisions reported about the event.

Positive effects were also for local tourist organizations and local economy due to higher consumption.

 Many efforts were made to raise awareness at a national level. The estimation was made that in the future more Slovenian athletes will compete in different masters event on local and international level or even practice sport more regularly.

8. Athletes

8.1 Registration

• With reference to Appendix D, we can see that 3'536 people had registered for the Games but only 2'812 participated.

Sports	Number of registrations	Number of participants	Expected number of participants
Alpine			
skiing	1624	1261	1205
Cross			
country			
skiing	643	518	1270
Biathlon	123	108	200
Ski			
jumping	213	175	154
Futsal	333	289	1000
Ice hockey	600	520	1350
TOTAL	3536	2812	5179

• Explanations of deviation are written in section 7.

8.2 Accreditation

Reference: Appendix B

• After registering, the participants got their accreditation number. When arriving in Bled, competitors were asked to come to the Information Center to pick up their accreditation. Participants were listed alphabetically and according to their number. After knowing the number, which was shown in the large tables, participant would go in the appointed line to pick up the accreditation. Each athlete got its own accreditation with his name, year of birth (age group) and disciplines. In addition to the accreditation masters received an Information Bulletin and a Masters bracelet as a present.

The procedure was also written on the webpage and all participants received information on how to pick up the accreditation in advance.

- Future recommendations are:
 - Accreditation should have as many information as possible about the sports - selected disciplines in order to avoid any mistakes at the starts.

- o There should be at least one desk for some changes during the registration procedure.
- o Those who did not pay for registration must do so before accreditation is released
- o The accreditation has to have a photo of the athlete on it, as many athletes see this as an important souvenir.

9. Transportation

 The transportation was organized by the OC. Daily tickets and one way tickets among the venues could be bought in the transportation office, all informational centers or directly at the driver.

Schedules of transportation were set in advance and published in the information bulletin.

Participants could have ordered transportation in advance to transfer from the airport to the chosen accommodation.

Transportation from the venues to Bled for the opening ceremony was free of charge.

- Public transport was operating regularly, participants had no special discounts.
- Participants could order transportation on demand from various locations to the venue or back.
- Special rates for car rental were available.
- The IMGA board and staff had their own cars and drivers.

10. Medical

- At each venue a medical team was present during the competitions doctor, medical personnel and emergency vehicle. Additional medical staff was present at the ski jumping competitions.
- There were no serious injuries, no one was taken to the hospital and there were no problems with injuries.

11. Finance and accounting

INCOME	in EUR
1. Slovenia tourist board	17.000
2. Sports Foundations	17.000
3. Host Municipalities	30.000
4. Sponsors	260.000
5. Participation fee	210.000
6. Hotels	180.000
7. Revenues from competition	114.200
8. Transportation	35.000
9. Selling of souvenirs	8.000
SUM	871.200
ECPENSES	in EUR
1. Sport competitions	275.200
Alpine skiing	75.000
Cross-country skiing	33.200
Biathlon	50.000
Ice Hockey	50.000
Ski jumping	25.000
Indoor Football	42.000
2. Technical support	103.000
Rooms, signs, pointing sings, flags, announcement,	
starting numbers, medals, timing	
3. Logistics	70.000
4. Promotion	80.000
5. Opening and closing ceremony	45.000
6. Insurance	25.000
7. Accommodation of the OC and technical	45.000
delegates	
8. Transportation	35.000
9. Staff	167.000
10. Additional food	26.000
11. Participation IMGA	100.000
Meetings	20.000
SUM	991.200
Profit / Loss	(120.000)

12. Media coverage

Reference: Appendix C

Media coverage before and after the Games

- International press (Russia, Italy, Finland, Germany, Austria, Canada, FIS newsletter, Biathlon World, FOX sport, etc.)
 - 4 press releases sent to international media.
- Slovenian press:
 - o 3 press conferences
 - o more than 100 articles in main Slovenian newspapers
 - o websites
 - o TV coverage in prime time News
 - o Many journalists present at the Games
- Special interest on "stars" Matti Nykenen, Jure Kosir who gave interviews for national TV, different stories about the "stars" were introduced in local radio stations.



13. Economic impact

- Estimated direct economic impact was 2,1 millions EUR through spending of athletes and additional 1 million indirect economic impact received from transfer costs, other spending and income generated from participants who returned to Slovenia after the Games.
- Economic impact is estimated with the number of participants (2.800 participants and about 200 accompanied persons about 3.000 all together) spending at least 100 EUR per day (accommodation, food, drinks, transportation) and staid in Slovenia for about 7 days. This brings it up to 3.000 participants x 100 EUR x 7 days = 2,1 mio

• Additional spending is estimated with the air transportation costs, gifts and other shopping made during the time spent in Slovenia.

14. Questionnaires

• Questionnaire about the Games were given to the participants but not enough answers were given in order to have representative results.

15. Opening Ceremony

The opening ceremony was held on the first day of the Games – January 25 in Bled Olympic plaza. More than 1000 sportsmen attended the event.

The of the program opening consisted the ceremony of presentation of Bled and Slovenia, the presentation of sports and IMGA. Music, dance and lasers show gave special effects and created a great atmosphere. The President of the IMGA made a speech and the Masters Games Oath was read.

Special transportation to and from Bled was organized from all venues and accommodation facilities around Bled.



After the opening ceremony a party was planned but not many people attended it.

16. Closing Ceremony



The closing ceremony was held in Kranjska Gora and was part of the yearly well known event Hit Universe of fun. The closing ceremony was at the same date as the FIS World Cup in Alpine skiing therefore there were a lot of people present. After a short movie about the Games, a speech of the Mayor of Kranjska Gora and of the IMGA president followed, ending with some music and then a large concert.

17. Conclusion & Recommendations

Positive and negative aspects to the Games could be listed as follows:

POSITIVE

- Great spirit among participants
- Festival atmosphere in all venues
- Good presentation of Bled and Slovenia
- Good cooperation with technical delegates appointed from international associations
- Positive feelings towards organization by competitors

NEGATIVE

- Less participants then expected due to the bad economic situation.
- More effort should have been made to promote the first edition of the winter masters games and the whole concept of masters games.

20. Appendix A

Sport	Discipline	Number registrations	Number of participant	Number of men	Number of women	Average age
	Slalom	336	235	182	53	52,5
	Giant slalom	900	745	617	128	50,8
Alpine	Super G	408	296	234	62	52,8
skiing	Giant slalom			no	no	
g	- special	516	478	distirbut	distirbut	
	competitions			ion	ion	
	Total	1624	1261	650	133	50,7
	Freestyle	398	343	290	53	54,3
Cross	Classic	333	253	189	64	56,4
country	Marathon	382	258	210	48	52,1
skiing	Relay	211	144	144	0	54,6
	Total	643	518	431	87	53,3
	Sprint	117	100	86	14	49,1
Biathlon	Individual	117	100	88	12	50,2
Diamion	Relay	80	72	66	6	49,5
	Total	123	108	94	14	49,6
	HS 29	102	69	69	0	53,3
	HS 40	129	48	48	0	39,9
	HS 66	112	107	107	0	46,2
Ski	HS 100	64	48	48	0	44,9
jumps	Team competition	36	36	36	0	47,2
	Nordic combination	82	66	66	0	50,3
	Total	213	175	175	0	49,4
	Futsal	270	230	230	0	34,2
Futsal	Futsal Navy					
	and Police	63	59	59	0	
	departments					
	Total	333	289	289	0	
Ice hockey	Ice hockey	600	520	520	0	36,4
TOTAL		3536	2812			

21. Appendix B

Different stars participated in the first edition of the World Winter Masters Games.

Miroslav Cerar

Miroslav Cerar is two times Olympic winner in Men's Pommel Horse in summer Olympics in year 1964 and 1968. In addition to all his success in Olympic games, Miroslav was also a World Champion in 1970, won another 5 World and 21 European medals and was 13 times national champion. Slovenian gymnasts who stays active even after the end of professional sport career was introduced in International Gymnastics Hall of Fame in year 1999.

Miroslav will join his friends - journalist Tone Fornezzi Tof and actor Janez Hocevar Rifle in fusal

Christian Mayer

Since he was six and started training Alpine skiing, Christian Mayer has achieved many great results. His career was full of celebrations, which made his skiing path even more colorful. Now he still finds time for skiing and the World Winter Masters Games are yet another step to show this.

Jure Kosir

Jure Kosir has confirmed his participation at Alpine skiing in Kranjska Gora. The former winner of Vitranc World Cup in 1999 has decided to compete once again in homey Kranjska Gora. After successful carrier as one of the first Slovenian skiers since golden age of Bojan Krizaj, Kosir still thrive in skiing and competing.

Urska Hrovat

One of the "Golden foxes" as we call the winners of Maribor FIS Ski World Cup, will participate at World Winter Masters Games. Still much connected with Alpine skiing Urska Hrovat still finds time to ski. Though Kranjska Gora was never on the calendar for Women FIS world cup, Urska is very excited to compete on the slopes where she used to train.

Tadei Valiavec

There are few things more exciting than seeing summer sport athletes competing in winter sports. However Slovenian Cyclist Tadej Valjavec is another reason that this is possible. Still active sportsman decided to compete in Cross Country Skiing.

22. Appendix C

Registration

Entry fees	31 Mar.	15 Jun.	25 Oct. / 25 Dec.
Individual entry fee*	110 EUR	120 EUR	130 EUR
Individual entry fee/only one event	50 EUR	55 EUR	60 EUR
Individual entry fee/two events	90 EUR	95 EUR	100 EUR
Ice Hockey (Team entry fee)	600 EUR	650 EUR	700 EUR
Futsal (Team entry fee)	400 EUR	450 EUR	500 EUR

Entry fees for Slovenian participants	31 Mar.	15 Jun.	25 Oct. / 25 Dec.
Individual entry fee*	66 EUR	72 EUR	78 EUR
Individual entry fee/only one event	30 EUR	33 EUR	36 EUR
Individual entry fee/two events	54 EUR	57 EUR	60 EUR
Ice Hockey (Team entry fee)	360 EUR	390 EUR	420 EUR
Futsal (Team entry fee)	240 EUR	270 EUR	300 EUR

Exceptions:

- Special rates for Futsal entry fees for participants from Police and Navy department, who paid 120 EUR per team.
- \bullet Special rate of 15 EUR for Slovenian athletes just for participating in marathon - 350 competitors
- Special rate of 20 EUR for members of Slovenian Retirement Association participating in Alpine Skiing
- Special rate of 20 EUR for members of Police and Navy department participating in Alpine Skiing

Number of athletes per countries and ages

	NY 1 C	N 1 C	<u> </u>	0/
Country	Number of registrations	Number of participants	Average	% participants
Albania	registrations 2	participants ()	age	participants
Australia	34	24	58,1	0,85%
Austria	80	73	51,4	2,60%
Belarus	1	1	38	0,04%
Bolivia	1	0	36	0,04%
Bosnia and	1	0		0,0070
Herzegovina	10	10	33	0,36%
Brazil	2	2	57	0,07%
Canada	39	36	54,2	1,28%
Croatia	7	7	50,2	0,25%
Czech republic	61	58	52,4	2,06%
Egypt	10	0		0,00%
Estonia	10	7	35,6	0,25%
Finland	101	95	52,3	3,38%
France	87	77	55,3	2,74%
Georgia	3	0		0,00%
Germany	24	16	52	0,57%
Ghana	10	0		0,00%
Hungary	5	4	36	0,14%
Ireland	1	1	63	0,04%
Israel	1	0		0,00%
Italy	170	128	50,5	4,55%
Kazakhstan	7	2	41	0,07%
Latvia	35	32	49,7	1,14%
Liechtenstein	3	3	57,3	0,11%
Lithuania	13	12	51,4	0,43%
Mexico	1	0		0,00%
New Zealand	3	2	62,3	0,07%
Nigeria	11	0		0,00%
Norway	60	58	55,1	2,06%
Pakistan	1	0		0,00%
Poland	12	10	47,5	0,36%
Romania	40	40	39	1,42%
Russia	109	91	50,9	3,24%
Serbia	62	61	42	2,17%
Slovakia	78	69	56,6	2,45%

Slovenia	2305	1793	43,4	63,76%
Spain	4	1	63	0,04%
Sweden	19	10	52,3	0,36%
Switzerland	23	17	54,4	0,60%
Thailand	1	0		0,00%
Ukraine	49	40	53,7	1,42%
United Kingdom	18	16	46	0,57%
United states	23	16	47,4	0,57%
TOTAL	3536	2812	50,1	