



beyond the games

Final Report 2018



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Final Report



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INTRODUCTION



message from the
Chief Minister of Penang
YAB TUAN CHOW KON YEOW



For nine memorable days, Penang played host to Asia's first-ever multi-sport Masters Games event – the Asia Pacific Masters Games 2018.

Penang is known as a trendsetter, and the APMG 2018 is no exception. The Malaysia Book of Records has acknowledged the Games as the first-ever Masters Games to be held in the region, with the greatest number of participating countries represented.

More than 5,000 participants gathered in Penang to take part in the Games as either competitors or spectators.

Penang's reputation as a global tourist hotspot was underlined by the International Masters Games Association president Kai Holm, who declared the inaugural Masters Games in Asia as a success. As the Chief Minister of Penang, it was a great experience to witness athletes from 64 countries live and breathe the Games motto – "Beyond the Games".

Masters Games throughout the world have emphasised the importance of goodwill, making friends and staying healthy, and the APMG 2018 was no different.

Over the course of the nine days and 22 sports in 18 venues throughout Penang, everyone had the opportunity to compete and experience the unique conditions that makes our state so special. I would like to sincerely believe that by the end of APMG 2018, everybody returned home with plenty of good memories.

The staging of an event the size and scope of the APMG 2018 would simply not be possible without the men and women who gave up their time and provided full effort towards the success of the Games.

I would especially like to thank the officials and volunteers for being such wonderful ambassadors for Penang and consolidating our reputation as one of South East Asia's top destination.

I also acknowledge the leadership, hard work and dedication of the APMG 2018 organising committee and their partners. They have delivered a remarkable event and should be congratulated on a job well done.

YAB Tuan Chow Kon Yeow
Chief Minister of Penang

message from the

President of APMG, Penang
YB CHONG ENG



The Asia Pacific Masters Games (APMG) 2018 Penang was an unforgettable adventure for everyone that were involved in the wonderful and successful sporting event.

The Games' success was all the more memorable for the fact that it was the first time such an event had been held on Asian soil.

There were many challenges and obstacles, but I am glad the APMG 2018 organising committee has managed to overcome them to put up a Games to be proud of.

One of the biggest challenges Penang faced was in convincing people in this part of the world, especially Malaysians, that the sporting dream is not over for those who qualify as Masters athletes. The importance of being exposed to sports at all ages cannot be underestimated, and I am very pleased to see a wide range of sports, including Asian-themed events being included in APMG 2018.

Judging from the success of APMG 2018, there is a huge future potential for the growth of Masters Games in this region. Penang has successfully laid the groundwork for future host cities in Asia to continue expanding the culture of Masters sports in the continent, and the world.

To everyone involved in the Games, I would like to convey a huge thank you and congratulations on a job well done. Without your involvement, we would not have staged such a memorable and successful event.

Special thanks to the International Masters Games Association (IMGA) for awarding Penang the rights to host the inaugural Masters Games in Asia and assisting us throughout the entire journey. We promised to introduce the culture of Masters sports among Asians, and there is no doubt we achieved this goal.

Thank you all for your support to the APMG 2018 Penang.

YB Chong Eng
President of APMG, Penang

message from the

Vice President of APMG / Mayor of City Council of Penang Island
DATO' AR YEOW TUNG SEANG



The Asia Pacific Masters Games Penang 2018 lives on in the hearts and minds of everyone who was involved with the event. As hosts, Penang surpassed all expectations to deliver a meaningful and unforgettable Games to the over 5,000 Masters participants who came from all corners of the world.

It is not very often that a huge international multi-sports event like APMG 2018 comes around to Penang. It was a mammoth project, but through sheer hard work, dedication and most importantly, teamwork, we managed to overcome the obstacles and pull off a fantastic job.

For the first time in a Masters Games, we had a Torch Run which covered a distance of 3,908km throughout all 13 states and the Federal Territories of Putrajaya and Labuan. The Torch Run jointly organised by the Penang Island City Council and the Malaysian Association of Local Authorities with the support of the various local councils in Malaysia, was a huge undertaking which required 99 days to complete.

The collaboration by various parties in staging the APMG 2018 has proven that Penang has the expertise and support to organise major world class events. We have proven that here in Penang, we have the right people, facilities and resources in place to host more big events.

Organising the Games provided valuable lessons for everyone. The experience and lessons garnered from the organisation of the APMG 2018 will be put to good use to organise more major events in Penang in the future. The Games main organising committee worked around the clock to get the preparations ready in time to welcome the participants and guests.

The same goes to the Games' Sports Partners and their various associates, who went out of their way to put up terrific competitions worthy of global recognition in all the 22 Masters sports contested.

I would also like to thank the officials, advisors, volunteers, sponsors, partners, the local councils of Penang Island and Seberang Perai, federal and state agencies, and individuals who contributed towards the successful staging of the Games.

To everyone that I have just mentioned and those whom I have unintentionally left out, I would like to wish a very big and hearty thank you for bringing a good name for Penang and Malaysia. APMG 2018 has succeeded in bringing everyone closer, and for me this is good enough to declare the event as a big achievement for Penang and for Malaysia.

Thank you.

Dato' Ar Yew Tung Seang

message from the

Honorary Ambassador

TUNKU IMRAN TUANKU JA'AFAR

This 1st Asia Pacific Masters Games 2018 is indeed a landmark sporting event and I congratulate the Penang State Government and everyone involved in the successful hosting of the 22 sports for over 5,000 participants from more than 60 countries from across all five continents.

This Games provides masters athletes the golden opportunity to compete and be a champion within their own age group, whilst at the same time renew existing friendships and build new ones, and also spend some quality family time to enjoy the unique heritage and culture of the beautiful Pearl of the Orient island of Penang and "Malaysia, Truly Asia", with our legendary Malaysian hospitality.

The power of sport to unite people without any barriers and discrimination, and to promote a good healthy lifestyle is undeniable. The tireless commitment of the Organisers and volunteers to give and provide the best for all participants is commendable. I wish all participants an enjoyable and wonderful experience at the APMG Penang 2018 and hope that you will all take home fantastic memories "Beyond the Games".

HRH Tunku Tan Sri Imran, Honorary Ambassador



message from the

CEO of APMG, Penang

LINDA GEH



First and foremost, I want to recognise the contributions and sacrifices of a total of about 2500 people that were involved in the overall preparation and organising of the Games. Everybody worked very hard for the success of APMG 2018. You are all amazing - Thank you!

The organising team had only 21 months to prepare for the first-ever Asia Pacific Masters Games in Penang. It has to be noted that most hosts are given four years to prepare. The time constraint did not set us back as we attracted 5601 participants from 64 countries, surpassing the 5,000-target.

I want to thank YAM Tunku Imran Tuanku Ja'afar, who recommended Penang as hosts to the International Masters Games Association. As the APMG 2018 honorary ambassador, he played a huge role in promoting the Games. Special thanks also to Dato Low Beng Choo, whose continuous support in her role as the technical advisor was invaluable to the Games.

The Minister of Communication and Multimedia YB Gobind Singh Deo, Deputy Minister of Youth and Sports YB Steven Sim and Deputy Minister of Tourism, Arts and Culture YB Muhammad Bakhtiar Wan Chik all took special interest in APMG 2018, and played their own roles to ensure the Games received nationwide coverage and recognition.

The support of the Penang Island City Council, Malaysia Convention & Exhibition Bureau (MCEB), Olympic Council of Malaysia, various government departments, private companies, sports partners, councillors, technical officials, officials and volunteers ensured the successful organisation of the Games.

Our sponsors and partners played a vital role in supporting APMG 2018. Although the Penang state government provided RM4.5mil and another RM2mil was collected from registration fees, it was not enough to cover all costs of hosting an international sporting event with 22 sports. A RM500,000 cash sponsorship by Zenith Ewein and approximately RM3mil in cash, kind and service from the other sponsors and partners helped to cover all expenses with a marginal profit declared.

Through the hosting of APMG, development fund for state sports associations and RM2.2mil worth of equipment has been acquired for sports in Penang. The equipment includes a new timing system for MBPP Swimming Complex, a resurfaced running track at City Stadium, a new mountain bike trail in Relau, a removable basketball court with scoring system, training mats for pencak silat, archery target butts and training balls for team sports like football and volleyball. I believe hosting APMG 2018 has provided Penang with valuable experience to host more international events in the future and to promote our tourism, hospitality, food, culture and heritage site. Thank you all for your wonderful support!

Linda Geh, CEO, APMG Penang

governance

Executive Summary

The Asia Pacific Masters Games 2018 in Penang, Malaysia set a new milestone by being the first-ever multi-sport Masters Games to be held in Asia. With the growing culture of more people of Masters age embracing healthy lifestyle and activities, it was the right time for the most populous continent in the world to hold its own Masters Games.

The APMG 2018 organisers faced big challenges, but managed to clear every hurdle to put on an inaugural Masters Games in Asia which everyone can be proud of. The main target set for the organisers was to enrol at least 5,000 participants for the Games. When the registrations closed, the final number stood at 5,601 total participants, signalling a victory for the organising team. Of this number, 3328 participants (59.4%) are Malaysians, with 1796 from Penang and 1532 from the rest of the country. There were 2273 international participants (40.6%) from 64 countries, with India (385), Australia (296), Japan (240) and China (179) having the largest foreign representations at the Games.

Besides marketing and promoting the event, the APMG 2018 organisers had to reach out and educate the masses on the Masters Games concept. The understanding about Masters Games was very low among the public in the South East Asian region, including Penang and Malaysia. Much time and effort were spent on creating awareness regarding the competition, and to break the general local mindset that international sporting events are only for youth or high-performance athletes. APMG 2018 succeeded in drawing newcomers to Masters Games, and helped form a new sporting culture for those who are of masters age groups.

The APMG 2018 Torch Run which began in April 2018 and traversed all the 13 states and three federal territories in Malaysia added to the fanfare and awareness about the main event. During the Games, all the 22 sports in the APMG 2018 calendar were conducted and completed successfully.

The co-ordination and support from all parties concerned, including the Penang State Government, the Penang Island City Council and the Malaysia Ministry of Tourism and Culture, ensured the successful running of the Games from 7-15 September 2018. The success of APMG 2018 will pave the way for more international Masters events to be held in this region.

Governance

The International Masters Games Association was concerned over the lack of a multi-sport Masters Games event in Asia. As the most populous continent in the world, there is a vast potential to develop and popularise Masters sports in the region.

The Asia Pacific Masters Games was created in particular to cater for the growth of Masters sports in Asia. The term Pacific was included to tap into the vast existing market in the Pacific region, in particular Australia.

In 2015, the Penang Government through a bid team assisted by Malaysia Major Events, a subsidiary of the Malaysian Ministry of Culture and Tourism, won the right to host the inaugural Asia Pacific Masters Games 2018.

The Penang Government identified the Asia Pacific Masters Games as an event that would generate numerous community benefits, particularly in the areas of tourism and sports. The Asia Pacific Masters Games Penang 2018 Organising Committee was set up to organise the event.

GOVERNANCE



governance

*Rationale – Logo & Tagline*APMG 2018 LOGO
OFFICIAL GAMES LOGO

Logo Rationale

Four strokes represent the spirit of sportsmanship – fairness, discipline, courage and perseverance.

MOTTO

beyond the games

BEYOND THE GAMES

Motto Rationale

For the first time in Asian Masters sports history, the heritage of the venue will inspire the athletes to go beyond the games – to leave a legacy of their own and inspire the next generation of sportsmen and women.

Much more than a competition, it is a gathering of the greats in pursuit of this aspiration together.

Much more than an event, it is an athletic celebration of fairness, discipline, courage and perseverance.

governance

Rationale Mascot & Medals

APMG MASCOT – CUN



The silver-coloured feline CUN is the official mascot of the Asia Pacific Masters Games 2018. The name CUN represents:

C - Capable **U** - United **N** - Noble



Medal Rationale

The lanyard's design is based on the flower from the tree 'Penaga Laut' or its scientific name *Calophyllum inophyllum*. Penang was once known as Tanjong Penaga. It was named after the tree Penaga Laut. The tree was mostly planted at Padang Kota Lama. Its flowers fragrant and white in colour, occur in clusters and are striking amongst the striking dark green foliage of the tree.

Medal engraving services were provided at selected important venues, including at the Penang City Stadium, which housed the Games headquarters and also the venue for athletics' track and field events.

governance

Official Song - Beyond The Games

Fostering friendships, forward we go
 Ooo ooo ooo
 Let's strive for the best,
 let's make that our quest
 Ooo ooo oooo
 Achieve our dreams and do it as a team
 Oooo ooo ooo

No matter what we face,
 we will always embrace
 Oooo ooo ooo
 No matter how tough,
 we'll finish the race
 Oooo ooo ooo
 Let's all get ready,
 to take our place
 Oooo ooo oooo

Bersatu dan bersama

Stronger than ever, united we stand
 Together, forever, we hold our hands
 Believing and giving all that we can
 Were going beyond the games

With hardwork and patience,
 we're building a name
 Determined and focused,
 we're making a change
 Our passion is burning, bright like a flame
 We're going beyond the games

Composed by: Kelvyn Yeang
Sang by: Dasha Logan

Hey people from all nations
 Oooooo oooo
 Let us rise with motivation
 Ooo ooo oooo
 Let' all get ready it's time for action
 Oooooo oooo

Bersatu dan bersama

Stronger than ever, united we stand
 Together, forever, we hold our hands
 Beliving and giving all that we can
 Were going beyond the games

With hardwork and patience,
 we're building a name
 Determined and focused,
 we're making a change
 Our passion is burning, bright like a flame
 We're going beyond the games

Stronger than ever, united we stand
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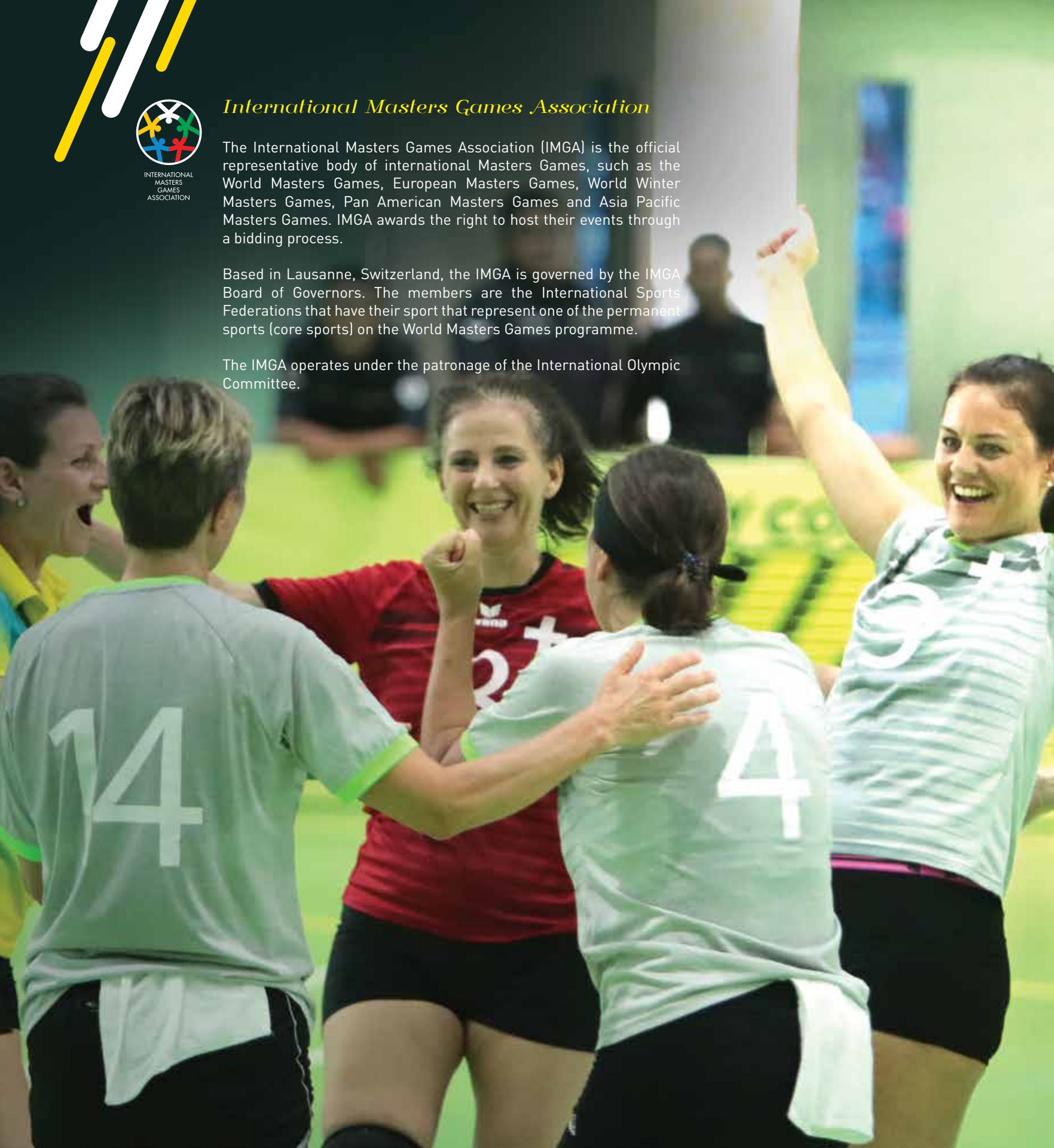


International Masters Games Association

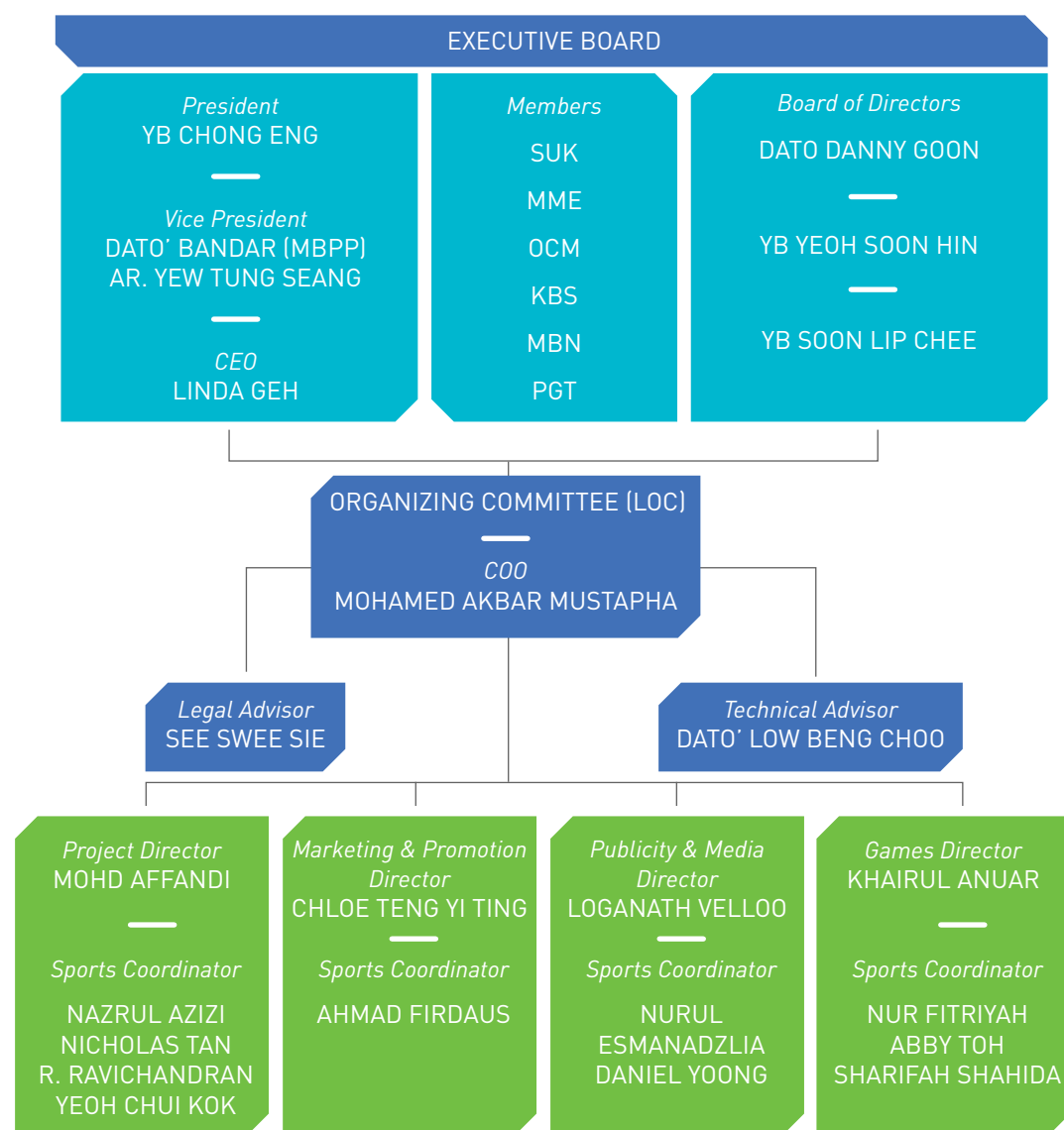
The International Masters Games Association (IMGA) is the official representative body of international Masters Games, such as the World Masters Games, European Masters Games, World Winter Masters Games, Pan American Masters Games and Asia Pacific Masters Games. IMGA awards the right to host their events through a bidding process.

Based in Lausanne, Switzerland, the IMGA is governed by the IMGA Board of Governors. The members are the International Sports Federations that have their sport that represent one of the permanent sports (core sports) on the World Masters Games programme.

The IMGA operates under the patronage of the International Olympic Committee.



governance

Staff Organisational Chart

governance

Organising Sub-Committees

No	Name	Title
1	YB. Dato' Sarul Bahiyah	Finance - Pejabat Kewangan Negeri
2	Mohamed Akbar Mustapha	Opening and Closing Ceremony – MBPP
3	Datuk A Thaiveegan	Security and Traffic – PDRM
4	Nor Rezan Sulaiman	Maintenance of Landscape – MBPP/MPSP
5	Mubarak Junus	Cleanliness – MBPP
6	Ashwin Gunasekeran	Accommodation – PCEB
7	Dr. Mohd Iyas Mohd Ridzwan Dr. Judy Shoba	Medical/Paramedic/Physio Health and Hygiene – Kesihatan/MBPP
8	Frederick Tan Teck An	Technical/Equipment(Sport) – MSNPP
9	Ir. Addnan Mohd Razali Ir. Rajendran Anthony	Site/Venue Preparation Committee and Transportation – MBPP&MPSP (Engineering)
10	Ooi Chok Yan	Social Events/Promotion for Tourism/TM – PGT
11	Hashim Bin Johan	Volunteers and Liaison Officer – MBPP
12	Joseph Ng Soon Siang	Merchandising – MBPP
13	Ong Ah Tiong	Publicity/Streamer installation – MBPP
14	Protocols Department (MBPP)	Medal Ceremony and VIP handling

governance

Sponsors & Partners

Official Merchandiser



Official Website Provider



Official Venue Sponsor



Official Airlines



Preferred Airlines



Official Transport Partner



Official Mineral Water Supplier



Official Communication Radio Sponsor



Official WiFi Provider



governance

Sponsors & Partners

Official Volunteers Partner



Official Travel Partner



Official Recycling Sponsor



Official Medical Partners



Official Games Partners



Official Sports Equipment Partners



Penang International Airport Ad Space Sponsor



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Sports Partners

Sport	Sport Partners
Archery	Penang Archery Association
Athletics	Penang Amateur Athletic Association
Badminton	Penang Badminton Association
Basketball	Penang Basketball Association
Cycling	Penang Cycling Association
Football	Football Association of Penang
Golf	Penang Golf Association
Hockey	Penang State Hockey Association
Netball	Penang Netball Association
Pencak Silat	Persekutuan Silat Kebangsaan Negeri Pulau Pinang
Swimming	Penang Amateur Swimming Association
Shooting	Penang Rifle Club
Softball	Penang Softball Association
Squash	Squash Rackets Association of Penang
Taekwondo	Penang State Taekwondo Association
Table Tennis	Penang Table Tennis Association
Tennis	Penang Lawn Tennis Association
Volleyball	Penang Volleyball Association
Tenpin Bowling	Penang Tenpin Bowling Association
Weightlifting	Penang Weightlifting Association
Wushu & Lion Dance	Wushu, Lion & Dragon Dance Association, Penang

governance

Volunteers

The success of the Asia Pacific Masters Games 2018 requires a large workforce, including volunteers from the public and private sectors, non-governmental organizations, recreation clubs, tertiary-level students, schoolchildren and 'orang asli' (aboriginal natives).

The volunteers from Intel Corporation Penang made the most significant contribution from the private sector in terms of manpower support. The Intel volunteers contributed a total of 2,600 hours in service across five sports – swimming, pencak silat, basketball, wushu and taekwondo during APMG 2018.

From the public sector, the biggest group of volunteers was from the Penang Island City Council (MBPP). The MBPP played a huge role especially in the successful staging of the opening and closing ceremonies and the athletics competition.

A group of 18 orang asli youths from Pahang, Perak and Kelantan also assisted as volunteers at the APMG secretariat during the Games. The group were taking part in the orang asli youth volunteer programme initiated by the Malaysian Ministry of Youth and Sports and under the guidance of Deputy Youth and Sports Minister YB Steven Sim. The programme was created with the aim of providing useful exposure to orang asli youths and to help them blend in with the various communities in Malaysia.

The volunteers selected to perform the tasks assigned needed to know clearly what their assignments are and realise their responsibilities in implementing them as best as they can. The volunteers carried the image of the Games throughout the event. Volunteers' behaviour and ethics were embedded in the hearts of every volunteer.

The volunteers were placed at the various venues to assist during the sports events and the opening and closing ceremonies.



governance

Opening Ceremony

CEREMONY

The Asia Pacific Masters Games 2018 Penang opening ceremony on September 8 2018 at the iconic City Stadium in George Town, the oldest stadium in Malaysia, created several firsts in the history of Masters Games.

It heralded the official start of the first-ever multi-sport international Masters Games to be held on Asian soil. It was also the first time ever that a nationwide torch run, which culminated with the cauldron-lighting ceremony during the opening ceremony, was held at a Masters Games event.

The event was also the first time that a Masters Games opening ceremony had been broadcast live on national television. With the assistance of the Communications and Multimedia Ministry, the Malaysian public broadcaster Radio Televisyen Malaysia provided live coverage of the APMG 2018 opening ceremony on its TV2 channel.

An estimated 1,500 participants took part in the Opening Ceremony Run, which served as a prelude to the start of the opening ceremony programme. A total of 5,564 athletes, 1,067 officials and over 1,000 volunteers and 1,000 performers were involved in the opening ceremony programme.



The official opening ceremony commenced at 8.30pm following the arrival of the Yang Di-Pertua Negeri (Governor) of Penang, Tun Dr. Abdul Rahman Abbas. The Penang Chief Minister Chow Kon Yeow and the International Masters Games Association president Kai Holm were among the dignitaries present at the event.

The Games was declared open by Tun Dr. Abdul Rahman Abbas. The lighting of the Games cauldron was done by a quartet of ex-national athletes from Penang - Dato' Zaiton Othman, Cheng Chu Sian, and Saik Oik Cum and PLBS Peyadesa. N. Saanmuganathan, the Malaysian record holder in athletics' men's 3000m steeplechase, led the athletes' oath taking ceremony.

Spectators were also treated to colourful performances titled "Colours of Penang", which included the Games theme song "Beyond the Games" performed by the Penang-born singer Dasha Logan. Rain towards the end of the ceremony failed to dampen the spirit of everyone present, as the proceedings ended with an extravagant firework display which lit up the George Town skyline.

STREET PARTY

Programme

Zumba Party by ZIN Melissa

Traditional Malay Music Performance

Live Band Performance

Opening & Launching Ceremony

Cultural Performance - Inang, Joget, Zapin & Silat

Cultural Performance - Wushu & Lion Dance

Cultural Performance - Indian Dance



The Asia Pacific Masters Games (APMG) 2018 Street Party was held on September 9 2018 at Beach Street in George Town. A section of Beach Street was cordoned off to enable the Street Party to be held from 5 - 11pm on a Sunday.

The APMG 2018 Street Party was opened to everyone, and received a tremendous support from both participants and the public alike. Among the highlights of the Street Party were live band and cultural show performances and the availability of plenty of food and beverages.



governance

Closing Ceremony

CEREMONY

An estimated crowd of 1,500 people, mostly Games participants, turned up for the Asia Pacific Masters Games (APMG) 2018 closing ceremony held at the Setia SPICE Convention Centre on 15 September 2018. It was an impressive turnout as there was a thunderstorm in Penang on that day and many participants had completed their competitions before the final day of the Games.

The ceremony could not be held at the originally planned location at the Setia SPICE Convention Centre Rooftop Garden open air venue, due to heavy rain and thunderstorm. Due to guests' safety, a decision was made by the closing ceremony committee 30 minutes before the scheduled 7.30pm start to switch location to the Setia SPICE Ballroom within the same building. Due to the contingency plan for an indoor ceremony already in place, the location switch was done seamlessly and the closing programme went on without a hitch.

Among those present at the ceremony included the Penang Chief Minister Mr. Chow Kon Yeow and the International Masters Games Association president Mr. Kai Holm.

The ceremony ended with the traditional Malaysian Joget Lambak dance accompanied by the APMG 2018 Boria song. Almost all the guests joined in during the final performance before the closing ceremony ended at 11pm.



governance

Observer Programme

The APMG 2018 Observer Programme served as a platform for interested parties who are/ will be organising mass sporting events. The programme provided an overview of the Games from the bidding process to the overall management and co-ordination of the Games. The coordination and integration between the agencies, corporates and private sectors.

Date : 8 – 10 Sept 2018

Venue : Penang City Stadium

The benefits of the APMG Penang 2018 Observer Programme included:

- In depth coverage on overall Games management from the initial bidding process to the co-ordination and administration of the Games
- Site visits to a diverse range of sporting events at venues throughout Penang Island
- Opportunity to network and mingle with fellow observers around the world
- Opportunity to explore the best Penang has to offer
- VIP Access and Seating at the APMG 2018 Opening Ceremony

Observer Programme Participation

A total of five participants enrolled in the Observer Programme – 3 from the Thailand Masters Games Association and 2 representing the China Sports Industry Group Co., Ltd.



governance

APMG Torch Run

For the first time in the history of the Masters Games, an official Torch Run was organised. The Asia Pacific Masters Games (APMG) 2018 Torch Run was organised by the Penang Island City Council (MBPP) with the assistance of MALA (Malaysian Association of Local Authorities) and the APMG 2018 Penang organising committee.

The run, which covered 3,908 km throughout all the 13 states and the Federal Territories of Labuan and Putrajaya in Malaysia, took 99 days to complete. The APMG 2018 Torch Run began at sunset from The Tip of Borneo in Kudat, Sabah on 28 April 2018 and finished at the City Stadium, Penang for the APMG 2018 Opening Ceremony on 8 September 2018.

More than 100,000 participants from various ages took part in the APMG 2018 Torch Run. The APMG Torch was carried by various means – on foot, motorcycles, superbikes, cars, boats, paraglides, on horseback and even by swimming across the sea during the Penang Channel crossing on 2 September 2018.

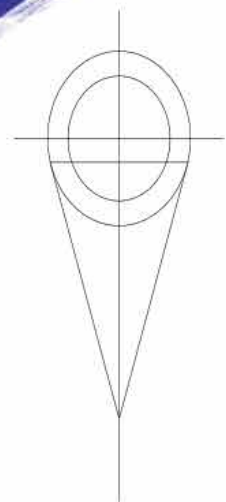
The APMG 2018 Torch Run officially went into the record books when it was recognised and accepted by the Malaysian Book of Records as the first torch run to be held for a Masters Games in Malaysia.

A competition to design the APMG 2018 Torch was held in April 2018. Mr. Chee Zong Heng's winning colourful and futuristic design beat out 21 other entrants to be selected as the official Games Torch.



governance

APMG Torch Run



Plan view

The torch was designed with the form of a paint brush in mind. Having the colorful strokes in motion, wrapping around the torch piece as the brush tip spurs in flame to accntuate the vibrant theme of APMG 2018.

Close up on the top part of the torch



Side



Front

50% reflective toughen plastic material. Graphic print will be overlaid with a protective wrapping.

Highlighted grey portion will have a slip-resistant rubber grip.



APMG 2018 Torch Design

Please note that this design was done conceptually and its form and functionality may not be technically accurate for production.



governance

APMG 2018 Opening Ceremony Run

The Asia Pacific Masters Games 2018 Opening Ceremony Run was held in conjunction with the Games' opening ceremony on the 8th September 2018 at the Penang City Stadium. An estimated 1,500 participants took part in the run. The run was not constricted to participants of Masters age, and was opened to all.

The 5km Opening Ceremony Run began from the City Hall, Esplanade (Padang Kota Lama), a seafront location in George Town. The run went through the heart of the George Town UNESCO World Heritage Site before ending at the Penang City Stadium, the oldest stadium in Malaysia built in 1932.

Participants of the Opening Ceremony Run reached the Penang City Stadium in time to catch the start of the APMG 2018 Opening Ceremony.



governance

Games Headquarters

The Penang City Stadium functioned as the Asia Pacific Masters Games 2018 headquarters since the organising committee was set up in early 2017.

The offices on the 1st floor of the stadium, previously occupied by the Penang Island City Council (MBPP)'s Community Services Department, became the nerve centre for the operations of the Games working committee.

The organising committee had to temporarily relocate to the MBPP Beach Street Parking Complex in November after damage to the City Stadium's power supply generator after the November 4 2017 floods caused by a passing typhoon. The oldest stadium in Malaysia resumed as the Games headquarters in April 2018 after a new power generator and water supply was restored.

During the Games, the City Stadium also functioned as the venue for both the Opening Ceremony on September 8 and the Athletics' Track and Field events, which were held from 7-15 September.

Besides being the centre for all administrative aspects of the Games operations, the City Stadium was the general information hub for the Games providing resources and information to the participants, officials and the public.



governance

Budget Summary

BUDGET SUMMARY FOR APMG2018			
	2017	2018	Total
INCOME (RM)			
1 Government Grant	1,000,000.00	3,500,000.00	4,500,000.00
2 Sponsorship		702,545.00	702,545.00
3 Registration Fees	106,363.25	1,832,127.04	1,938,490.29
4 Participants Package (Agencies & ADUNs)	-	184,120.00	184,120.00
5 Opening Ceremony Run		52,800.00	52,800.00
6 Road Race		14,800.00	14,800.00
7 Miscellaneous		6,414.85	6,414.85
	1,106,363.25	6,292,806.89	7,399,170.14
EXPENSES (RM)			
1 Administration	355,461.11	744,022.98	1,099,484.09
2 Assets	30,919.99	16,570.00	47,489.99
3 Games Operation		3,254,353.06	3,254,353.06
4 Marketing & Promotion	245,633.36	668,377.77	914,011.13
5 Sports Operation		1,966,122.50	1,966,122.50
	632,014.46	6,649,446.31	7,281,460.77
		Balance	117,709.37
Sponsor in Kind (Estimation)			3,120,000.00
	Estimated Total Cost		10,401,460.77

As at 30 Nov 2018

Finance & Services

The finance and Corporate Services division supported the operations of all other divisions through the provision of the following services:

- // Financial reporting and budgets
- // Human resources (including recruitment and engagement of contractors)
- // Accounts payable and receivable
- // Government liaison
- // General office maintenance
- // Policy and planning documentation
- // External contract management
- // Insurance

As an organisation funded by the Penang State Government, the Asia Pacific Masters Games 2018 organising committee drew on the shared service resources with the Penang Island City Council (MBPP) and the State Sports Council of Penang (MSNPP). The office space for the Games headquarters was provided by MBPP while MSNPP seconded its staff to the organising committee.

governance

Travel & Accommodation

With the assistance of Penang Convention & Exhibition Bureau (PCEB), Apollo Holidays Malaysia Sdn Bhd was appointed in 2017 to provide an accommodation search engine for APMG 2018.

The accommodation search engine was integrated into the APMG 2018 official website and began taking bookings from June 2017.

With the support of Malaysian Association of Hotels (MAH) Penang branch, the APMG 2018 organisers received pledges from the MAH members to provide competitive prices for their respective accommodations to be put up on the APMG 2018 search engine.

It has to be noted that while participants were encouraged to make their bookings through the APMG 2018 website, many participants, especially Malaysians, made their own travel and lodging arrangements.

APMG 2018 also inked a partnership with the Malaysian Association of Tour & Travel Agents (MATTA), who were made the Games' Official Travel Partner. MATTA, with over 3100 registered travel and tour agents throughout Malaysia, were able to utilise their vast network of members and resources to cater to the travel and tour needs of the APMG 2018 participants. MATTA's record shows that a total of 145 Penang local tour packages were booked through the Official Travel Partner by the Games participants. The number does not include tour bookings made for travelling outside Penang.



governance

Website & Mobile Apps

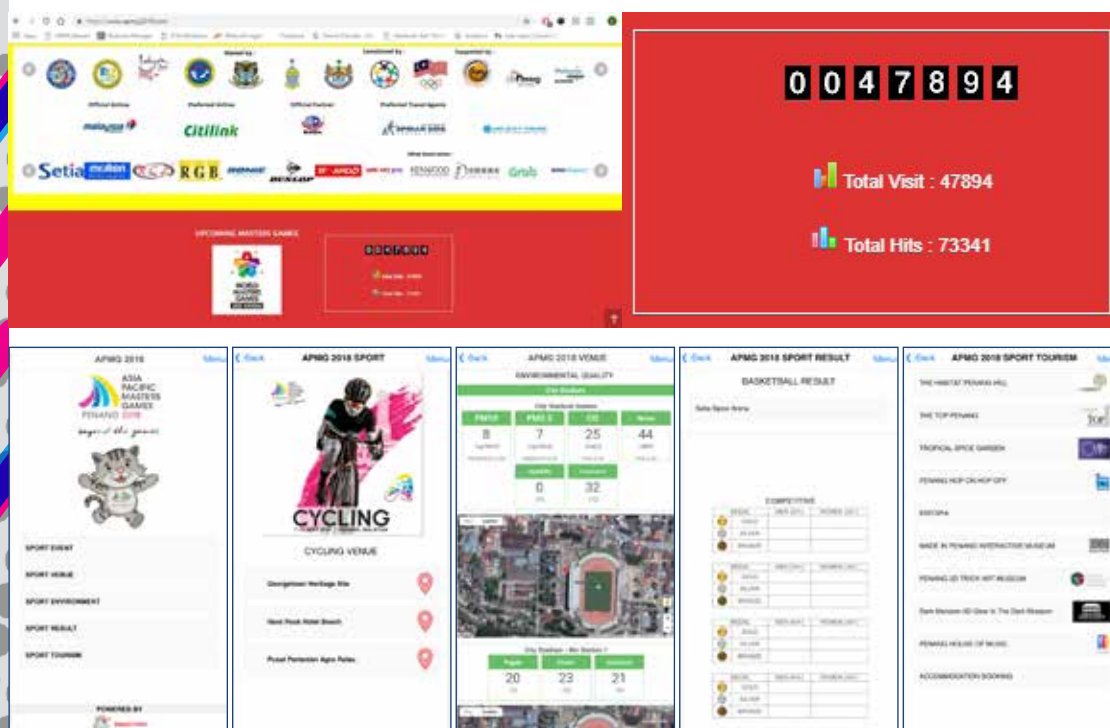
The official Asia Pacific Masters Games Penang 2018 (APMG Penang 2018) website was launched in January 2017 with functionality added at regular intervals.

The website was integrated with the pre-registration system and information about the Games, Penang and Malaysia, so the user had a seamless experience when using these sections of the site.

From time to time the site was refreshed to make it more user-friendly and provide more information to potential participants as the Games drew closer. These include:

- the APMG 2018 Torch Run highlights
- listing of 22 sports and registration button
- updating the home page so a number of news items were visible
- rebuilding the menu, so that additional information could be provided for participants
- Facebook newsfeed
- special hotel deals
- updating the sport pages so they were able to display the results from the Sport page

The website was one of the primary tools for communicating information to participants, and visitation consistently grew as the Games approached. The site experienced extremely high visitation at the close of registrations in August, and then again during September.



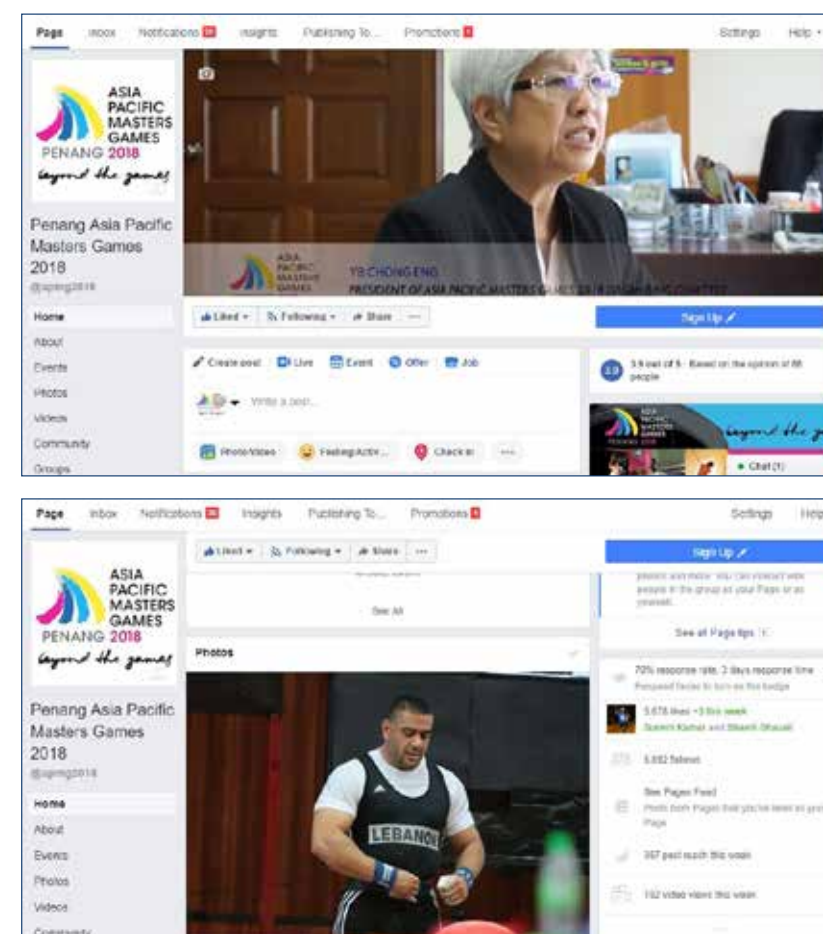
governance

Promotions Facebook

Facebook was utilised as the Asia Pacific Masters Games 2018's main form of promotion on the social media.

Taking advantage of its vast popularity and reach across the globe, information, articles and promotional news and videos regarding the event, 22 sports contested and preparations for the Games were shared on the APMG 2018 Facebook page. Besides the Games, articles and videos to highlight attractions in Penang and Malaysia were also shared on the social media platform. The APMG 2018 organisers were actively engaged on Facebook to answer queries and to have a two-way communication with online users, who were mostly either active Masters Games participants or those that have registered for APMG 2018.

Since it was put up in early 2017, the total reach for the APMG 2018 Facebook page was 987,934 people and a total sum of RM11,534 was spent on the APMG 2018 Facebook ads campaign. Both statistics were obtained as at the start of the Games on 7 September 2018.



Penang Institue Economic Impact Report

Executive Summary

Asia Pacific Masters Games (APMG) was hosted over a 9-day period in Penang Malaysia from September 7 to 15, 2018. In total, APMG 2018 was attended by 5,347 people, of which 3,587 were from outside Penang. International and domestic participants were accompanied by about 3,163 unregistered companions, which increases total visitors from outside Penang to 6,750. About RM 16.6 million was generated through expenditure on tourism by visitors from outside Penang.

The spending of international, domestic and Penang residents' visitors, along with the event operations expenditure had a tremendous economic impact on Penang and Malaysia. In total, increase in direct expenditure in Penang by these visitors is estimated to be about RM 17.5 million. In addition, approximately RM 10.2 million was spent in Penang through the organisation and delivery of the event. Hence, total spending associated with the APMG 2018 reached RM 27.7 million which is estimated to have contributed RM 49.9 million and RM 63.8 million to the economic activity or Gross Domestic Production (GDP) of Penang and Malaysia, respectively. The return on the state government's investment in APMG 2018 was about 616% which means that the government recovered each ringgit it invested in APMG 2018, plus an additional RM 6.2 of total cash inflow per ringgit invested. The summary of key findings:

Key findings	Total
Impact on tourism Industry	
Visitation to Penang caused by APMG 2018*	6,750
International	3,818
Domestic**	2,932
Average length of stay in Penang per visitor (day)	6.5
International	7.6
Domestic	4.5
Expenditure on tourism	RM 16,641,261.8
Economic impact of the APMG 2018	
Increase in direct expenditure in Penang	RM 27,725,773.9
Spending by visitors***	RM 17,505,210.6
Event operations	RM 10,220,563.3
Contribution to Penang's GDP	RM 49,906,393.0
Contribution to Malaysia's GDP	RM 63,769,280.0
Return on state government investment	616.1%

* Included registered attendees and unregistered companions.

** Non-Penang residents.

*** Included International, domestic and Penang residents' visitors.

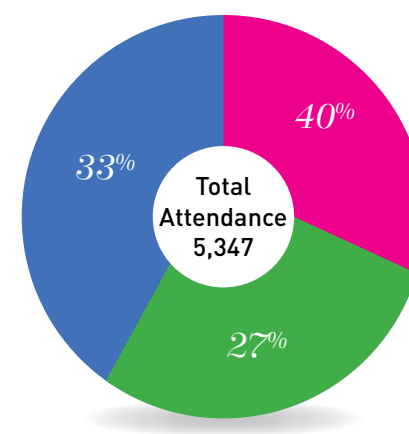
Penang Institue Economic Impact Report

Penang Institute was commissioned by the APMG 2018 to estimate the economic impact of this event on Penang and Malaysia, at large. The assessment is based on survey data collected by Penang Institute and information provided by the APMG.

The general objective is to assess the economic impact to Penang as a result of staging the APMG 2018. The specific objectives are:

- To estimate the income generated in Penang tourism industry by APMG 2018; and
- To measure the contribution APMG 2018 made to the GDP of Penang and Malaysia.

A total of 5,601 people (comprising athletes, supporters and Non-Playing Officials (NPOs)) registered for the APMG 2018 including 2,273 international, 1,532 domestic/non-Penang residents and 1,796 Penang residents. Out of this number, about 5,347 people attended the Games and 254 were absent. Below indicates APMG 2018 attendance by nationality.



Source of Data

Face-to-face survey was conducted by trained interviewers during the event at corresponding venues. Only competitors, NPOs and supporters were invited to complete the survey. With 5,347 attendees, a total of about 1,627 survey forms, with 2 invalid answers (a rejection of 0.12%) were filled in. With 95% confidence level, the margin of error is estimated to be 2%. A stratified random sampling method was adopted to ensure that the sample collected reflects the actual population distribution and to reduce the sampling error. The composition of the sample is shown in Table 2. The survey captured important information on visitors' origin, length of stay, expenditure patterns and their feedback on APMG 2018 and Penang.

Methodology Adopted

The economic impact of the event was assessed by estimating the direct expenditure of those people who visited Penang because of the APMG 2018. The key elements of economic impact assessment of the event comprise spending made by visitors and event organiser. Visitor spending refers to additional expenditure made by event-related attendees. In fact, visitor spending forms the major component of economic impact. However, the organiser spending in staging the event can also generate additional income into the economy of Penang.

The direct impact of visitors includes expenditure associated with those domestic and international visitors who specifically came to Penang for APMG 2018; and those visitors who extended their stay in Penang because of the event. Expenditure by Penang residents, who attended the Games, is also included in our assessment.

governance

Penang Institue Economic Impact Report

The impact of event organiser spending or event operations expenditure considers the source of revenue earned from registration fees, government grant, sponsorship and others as well as the other expenditure accrued when staging the event. This is in fact the amount of revenue that spent in Penang. The information regarding the event operational budget was provided by the APMG 2018 organiser.

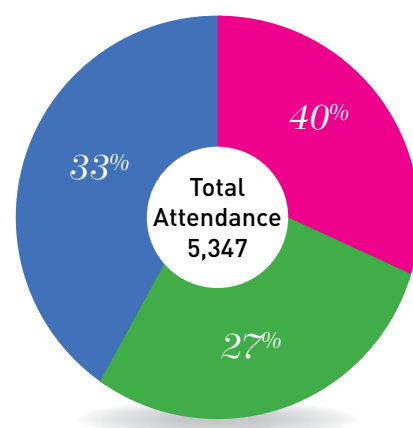
The multiplier concept was applied to determine the total economic impact of the Games. The basic model used to derive multiplier is the economic base model¹, which is specified as:

$$M=1/(1-MPC)$$

Where M= the multiplier, and MPC=the marginal propensity to consumer

Survey results

About 43.9% of the total sample are Penang residents, followed by 35.9% of international visitors and the remaining are the travellers from other states in Malaysia. Although competitors made up the larger share in overall as compared to the non-competitors, only 39% of Penang residents were participating in the games. Of all the non-competitors who were surveyed, family members of the athletes had the largest share of 41% for the international cohort whereas the majority of the Penang residents interviewed were the visitors who came to watch the Games which comprised 36.2%. Almost half of the international visitors hailed from India, Australia and Singapore, contributing 18.4%, 16.5% and 8.6% respectively to the total (Figure 4). On the other hand, attendees from Kuala Lumpur topped the domestic list, with nearly 30% of the total.



governance

Penang Institue Economic Impact Report

For the international and domestic visitors, additional questions on whether anyone accompanied them for the trip, number of accompany and how many of them were not registered with the APMG 2018 were asked. This information can be used to determine the overall number of non-registered visitors who came to Penang, no matter whether they attended the APMG 2018 or not. About 96.5% of international and domestic visitors stated that they visited Penang specifically for the Games, while the remaining 3.5% extended their stay in Penang because of the Games.

The survey result indicates that about 18% of the respondents came to Penang on their own, 60% of which were foreigners. Over half of the respondents came with friends or team members while about 26% came with their family members. Of these groups, most of them travelled along with 1-4 accompanies (Figure 7).

Table 4 shows the average number of unregistered accompanying persons per attendees². Based on the survey data, an average of 0.8 people per attendee were identified as unregistered companions. It was estimated based on responses to a question in the survey that asked attendees how many people accompanied them on their trip to Penang and how many of them are not registered. On average, 0.8 and 1.0 unregistered accompanying persons were identified for each international and domestic attendee, respectively. A total of 3,587 international and domestic visitors attended the Games. These people were accompanied by about 3,163 unregistered companions, which increases total international and domestic visitors to 6,750.

Economic Impact of the APMG 2018

The estimated economic impact of the Games refers to the direct impact. It captures the spending increase by visitors that is attributable to the event being staged in Penang, as well as event operations impact.

Visitor Expenditure

The direct impact of visitors includes expenditure associated with the total spending generated by international, domestic and Penang residents who attended the Games, plus unregistered companions. Table 8 shows the estimated increase in direct expenditure by visitors in Penang. Results show that RM 16.6 million was generated through expenditure on tourism by visitors from outside Penang. In total, increase in direct expenditure in Penang by international, domestic and Penang residents' visitors is estimated to be about RM 17.5 million.

governance

Penang Institue Economic Impact Report

Direct visitors' expenditure in Penang	
Average daily expenditure per visitor (RM)	
Average length of stay (day)	
Number of attendees	
Number of unregistered companions	
Total expenditure (RM)	
International	
463.9	
7.6	
2,121	
1,696.8	
13,460,188.4	
Domestic	
241.1	
4.5	
1,466	
1,466.0	
3,181,073.4	
Penang	
76.7	
6.4	
1,760	
-	
863,948.8	
Total increase in spending in Penang	
17,505,210.6	
Note: 1) Average daily expenditure and average length of stay is based on survey data.	
2) Number of unregistered companions is based on survey result.	
3) Appropriate length of stay assumption was applied to Penang residents.	

Event Operations

The event operations impact considers the source of revenue earned, and the location of expenditure incurred by event organizer when staging the event. The total revenue generated from the APMG 2018 was RM 11,439,653.2, while expenditure associated with staging the Games equated to RM 8,086,097.90 (Table 9). The total revenue was sourced from federal and state government grants, sponsorship, registration fees, participation packages (agencies and ADUNs), opening ceremony run, road race and miscellaneous. About 89.3% of the total income was spent within Penang on administration, assets, games operation, marketing and promotion, sport operation and miscellaneous and the remaining 10.7% was spent outside Penang on IMGA fees, processing fee, royalty fee as well as marketing and promotion. APMG 2018 therefore created an inflow of money into the Penang economy of about RM 10.2 million⁴ through event operations.

governance

Penang Institue Economic Impact Report

Summary of income and expenses for APMG 2018 Income	Total (RM)
State government grant	4,500,000.0
Federal government grant	1,000,000.0
Sponsorship	622,545.0
Registration fees	1,939,016.6
Participants package (agencies & ADUNs)	188,113.8
Opening ceremony run	52,800.0
Road race	14,800.0
Miscellaneous	2,377.8
Sponsor in kind	3,120,000.0
Total revenue	11,439,653.2
Expenses Spent outside Penang	
IMGA fees	73,380.1
Processing fee	89,917.0
Royalty fee	1,000,000.0
Marketing & Promotion	55,792.8
Total	1,219,089.9
Spent within Penang	
Administration	844,058.0
Assets	47,490.0
Games Operation	3,177,413.1
Marketing & Promotion	958,622.36
Sport Operation	1,839,424.5
Total	6,867,008.0
Source: APMG 2018	

Contribution to GDP and return on government expenditure

The inflow of money into the Penang economy of approximately RM 27.5 million caused by APMG 2018 is estimated to have contributed about RM 49.4 million and RM 63.2 million to the GDP of Penang and Malaysia, respectively. This is based on Penang and national GDP multipliers of 1.8 and 2.3, which was calculated by using the economic base model. The state government contributed RM 4.5 million to the delivery of the event which is considered to be government expenditure in APMG 2018. The return on government's expenditure in APMG 2018 was about 616.1% which means that the government recovered each ringgit it invested in APMG 2018, plus an additional RM 6.2 of total cash inflow (RM 11 of state GDP) per ringgit invested (Table 10).

governance

Penang Institue Economic Impact Report

Contribution of APMG 2018 to GDP and return on government expenditure

	Value
Increase in direct expenditure in Penang	RM 27,725,773.9
Visitors spending	RM 17,505,210.6
Event operations	RM 10,220,563.3
GDP multiplier (Penang)	1.8
Contribution to Penang's GDP	RM 49,906,393.02
GDP multiplier (Malaysia)	2.3
Contribution to Malaysia's GDP	RM 63,769,280.0
State government expenditure	RM 4,500,000.0
Return on government expenditure	616.1%

governance

Penang Institue Economic Impact Report

marketing & communications

Accreditation Centre

The Asia Pacific Masters Games 2018 Accreditation Centre was housed at the SPICE Convention Centre. The spanking, modern building is one of the latest structural attractions and is an iconic landmark in Penang.

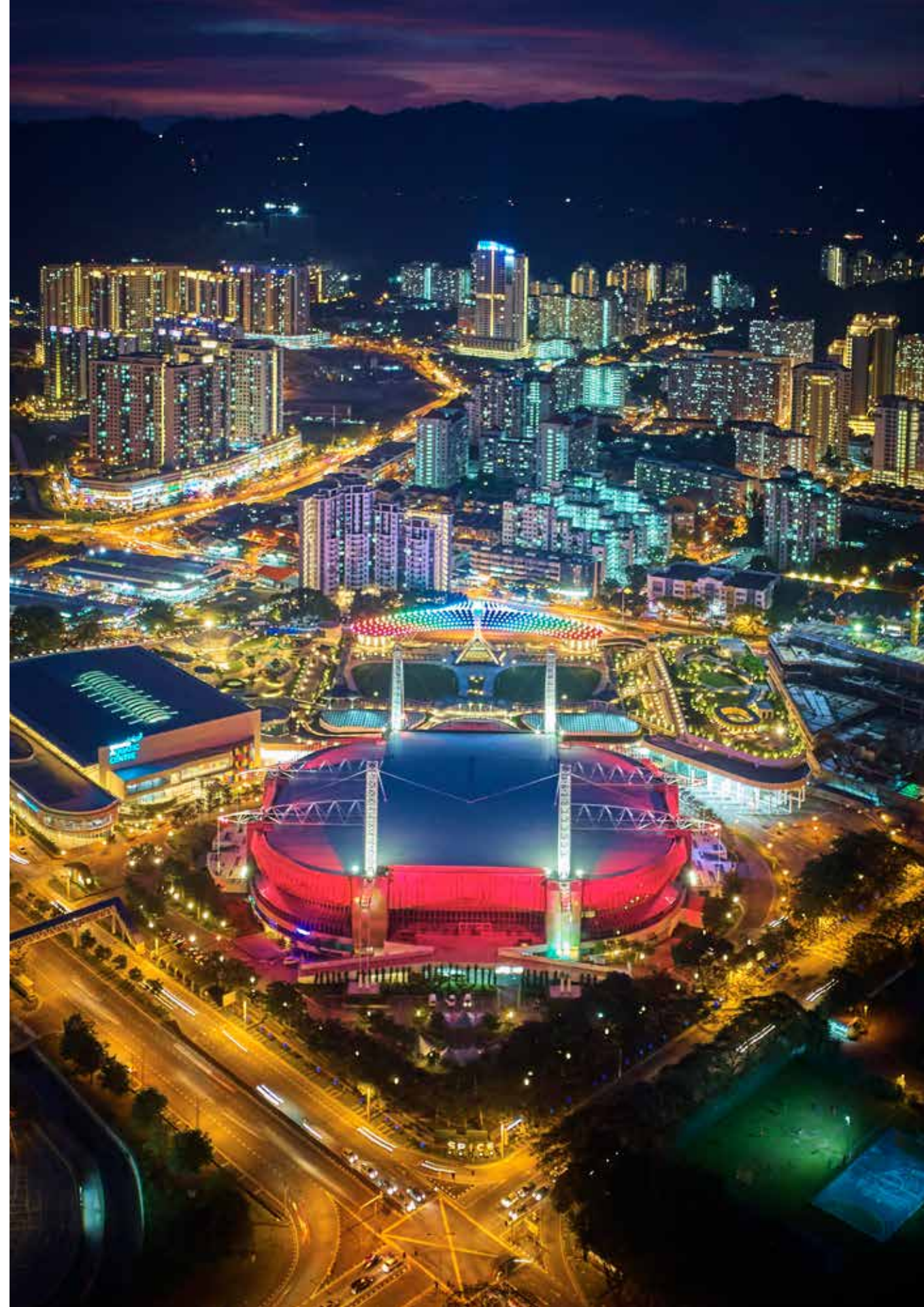
Touted as the largest and most comprehensive multi-purpose indoor venue in the northern region of Malaysia, the convention centre can accommodate up to 40,000 people at one time. It is just 2km away from the Penang International Airport in Bayan Lepas.

The SPICE Convention Centre is the venue for Taekwondo, Pencak Silat, Wushu and Lion Dance. The adjacent SPICE Arena is the venue for Basketball.

Accreditation Centre Opening Times

Venue SPICE Convention Centre
Address 108C, Jalan Tun Dr Awang, Bayan Baru, 11900 Bayan Lepas, Penang, Malaysia
Tel +604-643 2525
Rapid Penang Bus Routes: 301, 302, 306

Date	Time
5 September 2018	9:30am – 9:30pm
6 – 7 September 2018	8.30 am – 9.30 pm
8 September 2018	9:30am – 3:00pm
9 – 10 September 2018	10.00 am – 5.00 pm



governance

Accreditation Centre Booths

The Asia Pacific Masters Games 2018 utilised the SPICE Convention Centre as the official Games accreditation centre. Apart from the registration and information counters set up by the APMG organising committee, there were several other booths at the venue.

- // World Masters Games 2021 promotion booth by Kansai, Japan
- // Promotion booth for Jeollabuk-Do, South Korea, who are interested to host the 2022 Asia Pacific Masters Games
- // Penang Global Tourism promotion booth
- // Eco Coach and Tours (MATTA), the official transportation partners
- // Syarikat Sanyu, the official merchandisers' sales booth



governance

Collaboration with Rapid Penang

The APMG 2018 Penang organisers collaborated with Rapid Penang in providing free public transportation for foreign participants through its wide network of buses plying throughout Penang (both on the island and the mainland) from 4th to 18th September 2018.

The transportation partnership enabled the participants not only to commute between their place of lodging and the competition venues, but also to enjoy the sights and attractions in Penang.

Foreign participants had a special logo of a bus on their APMG 2018 accreditation tags which entitled them to ride on Rapid Penang buses for free.

Response from the participants was good, as they found it convenient to use Rapid Penang services to commute between their places of accommodation and competition venue.

Apart from providing free public transportation to foreign participants during the Games, Rapid Penang provided 12 buses to transport participants from the Penang City Stadium to Esplanade during the Opening Ceremony on September 8.

Collaboration with GRAB

The ride-sharing service provider Grab provided a special promo code for the Asia Pacific Masters Games 2018. The promo code, which enables the user RM 3 discount per ride, was reserved for the first 400 redemptions per day during the Games. The promo code was given out to all the participants during accreditation, together with the step-by-step instructions on how to download and use the Grab app.

The report from Grab shows that the promo code was extensively used on the 8th and 9th September, during the early part of the Games. Grab's recommendation in future is for the service to be publicised throughout the event to remind users of their discount privileges.

governance

Registration Timeline

First online conference with online registration service provider Fusesport team. Introduction about Asia Pacific Masters Games 2018	27 July 2017
The Sports Information Guideline for APMG 2018 sports sent to Fusesport	10 August 2017
Discussion with Fusesport on the timeline before first training session	11 August 2017
First Online Training session using Fusesport registration system Information page User login Contact details Membership details Database form Team nomination Individual sport page Single/Doubles sports page	29 August 2017
Second Online Training session In-depth system training Discussion about payment gateway/currency conversion Preparing the invoice/Receipt	20 September 2017
Final testing for online registration	27 October 2017
Online registration open	28 October 2017
Final training for generating and editing custom reports and participants profile features	19 December 2017
Close of online registration	7 August 2018
Acceptance of late entries	8 August 2018 – 30 August 2018
Asia Pacific Masters Games 2018	7 September 2018 – 15 September 2018

Walk-in registration was opened at the Games Headquarters at the Penang City Stadium.

governance

Registration System

The APMG 2018 online registration was launched on 28 October 2017. The APMG Organising Team was responsible for customising the online registration system, with support from system providers Fusesport.

The APMG Registration Team had monitored the registration and feedback from users. The team also managed and tweaked the system from time to time based on the feedback and complaints from the end users. Information and explanations on the steps needed to register, especially for the team sports registration, had to be given to avoid registration issues and grouses.

Apart from the online registration system, an offline registration option was made available to the participants, especially Malaysians. The offline option made it easier to receive bulk registrations, especially for those registering an entire team or taking up the corporate registration packages.

To encourage more local participation and to assist those who found it difficult to register online, offline team and walk-in registrations were accepted. The APMG 2018 walk-in registration counters were set up at three locations:

- Games headquarters at City Stadium
- Penang Island City Council information counter at Tun Abdul Razak Complex (KOMTAR)
- Seberang Perai Municipal Council Sports Club counter at MPSP Headquarters

The organisers and participants found the registration system provided by Fusesport as not user-friendly. Among the problems faced by participants were confusing team and partner-matching settings, and difficulties to search or invite partners within the system, especially for racquet sports like badminton, squash and tennis.

The organisers faced problems retrieving data from the master database for finance and user information purposes. The customer service support provided by Fusesport was restricted between 9am to 5pm Sydney time, which delayed prompt response whenever problems cropped up in Malaysia.

Late Acceptance of Registrations

The initial closing date for registration was set at 31 July 2018. However, a one-week extension was given to allow late minute registrations with the closing date fixed at 7 August 2018, exactly one month before the start of the APMG 2018.

While the registrations for most sports closed on 7 August 2018, late entries were still accepted for certain sports like the athletics' road races and cycling events, which does not require the organisers to prepare tournament draws or fixtures.

More than 40% of the total number of participants for the Games registered after the initial closing date. The late registrations contributed towards surpassing the 5,000 participants target. The final number of 5,601 participants was reached when registrations were finally closed on 31 August 2018, just one week before the start of the Games.

However, the late registrations caused discrepancies in the draws and pairings for the sports competitions. Late registrations with incomplete or wrong information provided by participants were not able to be checked or rectified in time by the organisers. This caused problems during accreditation and when the tournament draws and partners are determined in the respective sports.

governance

Green Gestures (Environmental)

Penang has been initiating 'Green Movement' for a long time. In conjunction to the Asia Pacific Masters Games 2018, Penang is taking yet another step in saving the earth by making this event a Green Sports Event. With the support from Polyseed SEV, there were several environmentally friendly programmes such as plogging and food composting to minimize waste during the events. By doing so, APMG 2018 aimed to start a wave of culture to reduce, reuse, recycle and return wastes to mother nature. Awareness and educational banners were set up at a few main games venue to create awareness of plogging. To encourage the use of bio-degradable plastic, Polyseed SEV has provided bio-degradable laundry bag to every participant. Plogging bio-degradable plastic bags were being used at main games venue.



MARKETING COMMUNICATIONS

Key objectives of the Marketing and Communications Division:

- Recruit 5,000+ competitors
- Execute a communications strategy, including effective collateral, media relations, promotional activities, web presence and advertising campaigns.
- Monitor all branding aspects and deliver a merchandise programme to enhance the reputation of the Asia Pacific Masters Games
- Plan and deliver the Opening Ceremony, Closing Ceremony and a range of other special events
- Educate the public, especially Malaysians and Asians, on the Masters Games concept, and the benefits and plus points of participating in APMG Penang 2018

The success of the team in surpassing the recruitment target of 5,000 was a key achievement and can be attributed to the plan that escalated in early 2018.

The total registration figure of 5,601 participants, of which 5,269 were athletes and the remainder non-playing officials and supporters was an accomplishment for an inaugural event.

The attraction of a high number of international competitors (2,246), especially from Asia, where such an event has not been held before, was a terrific result.



marketing & communications

Participants Recruitment

The recruitment of participants was the key activity for the Asia Pacific Masters Games 2018. Various marketing and promotion activities were planned and executed to attract participants to sign up for the Games in Penang. The official registration period commenced in October 2017, but the marketing and promotion activities began in February 2017. The promotion campaign can be divided into three phases: pre-registration awareness, building interest and converting interest into registrations.

Analysis was conducted on registration figures from previous Masters Games and expressions of interest to prioritise marketing activities based on the sports and countries from which there was a higher expectation of securing competitors. Since the APMG 2018 was the first-ever Masters Games to be held in Asia, particular emphasis was placed in sourcing participants from the region, especially host country Malaysia and the next World Masters Games host Japan.

The strategy was a hit in attracting participants from countries like Singapore, India, China, Japan, South Korea, Hong Kong and Australia. But for some reason, the amount of interest and registration expected from countries like Thailand, Indonesia, Vietnam and even New Zealand, the hosts of the previous World Masters Games in 2017.

It was a surprise to get a positive response and a good number of participants from countries which were initially not part of the promotion plan like Russia, Mongolia, South Africa and Sri Lanka.

Overall, despite the challenge of creating awareness about APMG 2018 in Penang and educating Asians from the scratch about Masters Games, the recruitment process succeeded in surpassing the target of attracting 5,000 participants for the Games.



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Reaching Out & Educate

The recruitment process for the Asia Pacific Masters Games 2018 was different from other previous Masters Games in the sense that awareness regarding a multi-sport Masters competition was minimal.

With the exception of certain countries like Japan and India, not many people in the Asian region was aware that they are able to compete in an international Masters Games without any qualifying or selection processes.

It was necessary, and important for the APMG 2018 to reach out to the masses and educate them on the Masters Games concept and their chance to enter and compete in an international sporting event. Presentations and roadshows done both locally and internationally were the most commonly utilised methods to provide information regarding the Masters Games in general, and APMG 2018 in particular.



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Presence at Events

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Presence at Events

The Asia Pacific Masters Games 2018 was a first of its kind event in Asia. But there were Masters single sports events held regularly in the region. There is an existing market of Asian Masters athletes who take part in such events both in Asia and other parts of the world.

It was important to tap and attract these group of regular Masters participants to compete in Penang. Promotions at Masters sports events, both local and international, as well as an active presence in the social media allowed the APMG 2018 organisers to disseminate direct information about the Games to the target audience.

Being in direct contact with Masters regulars also allowed two-way interaction with the athletes. This enabled the organisers to utilise the Masters regulars to reach out and inform their friends, families and other sports-related contacts regarding the Games in Penang.

Direct approach to the existing Masters athletes proved successful in attracting participants registrations to the Asia Pacific Masters Games 2018.



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APMG Roadshow Calendar 2017

Events		Sport	Dates (2017)	Location	Partici- pants	Comments
Local						
1	Penang Intl Lion Dance Championship	Wushu	30 Mar - 1 Apr	Prangin Mall	400	Distribute brochures, presentation
2	Penang Intl Masters Table Tennis	Table Tennis	29 Apr - 1 May	Macallum T. Tennis Center	180	Distributed brochures
3	Penang Sports Club		1 Jun	Penang Sports Club	12	Briefing to Sports Committee
4	Penang Intl Junior Squash Cship	Squash	4 Jul	Nicol David Squash Center	545	Gave brochures to officials & parents
5	George Town Durian Masters Bowling	Tenpin Bowling	8 - 9 Jul	Penang Bowl	100	Distributed brochures
6	PSC International Hockey Festival	Hockey	15 Jul	Penang Sports Club	200	Distributed brochures
7	FMM Penang 5th Futsal Carnival	Football	30 Jul	Best Bola-Bola Mak Mandin	600	Distributed brochures
8	Penang Closed Bowling	Tenpin Bowling	12 - 13 Aug	Bukit Jambul Bowl	180	Distributed brochures
9	Prudential Astro Golf Tournament	Golf	19 Aug	Bukit Jawi Golf Resort	200	Booth, distributed brochures
10	National Wushu Championship	Wushu	7 - 9 Oct	Prangin Mall	200	Distributed brochures
11	Penang Junior Archery Cship	Archery	2 - 3 Dec	SK Jalan Residensi	100	Distributed brochures
12	Penang Pesta Bowling International	Tenpin Bowling	10 - 16 Dec	Megamall Bowl, Perai	200	Registration booth, brochures
13	Penang Closed Squash	Squash	13 Dec	Nicol David Squash Center	60	Registration booth, brochures
14	Penang Pesta Hoki USM	Hockey	15 - 17 Dec	Universiti Sains Malaysia	600	Registration booth, brochures
15	PSC Christmas Party		22 Dec	Penang Sports Club	80	Promotion booth, brochures
16	Penang Pesta Cycling	Cycling	22-24 Dec	Gurney / Esplanade	200	Registration booth, brochures

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APMG Roadshow Calendar 2017

Events		Sport	Dates (2017)	Location	Partici- pants	Comments
National						
1	Pre-SEA Games Basketball Invitational	Basketball	13 - 17 Jun	MABA Stadium, KL	120	Sent brochures to be distributed
2	Malaysia Intl Wushu Championship	Wushu	21 - 23 Jul	Kuala Lumpur	150	Sent brochures to be distributed
3	Malaysia Intl Athletics Masters Open	Athletics	21 - 23 Jul	Kuching, Sarawak	690	Distributed brochures, presentation
4	29th SEA Games Kuala Lumpur		19 - 30 Aug	Kuala Lumpur	4646	Observation, brochures
5	Malaysian Masters Swimming	Swimming	9 - 10 Dec	Kuching, Sarawak	250	Sent brochures to be distributed
International						
1	World Masters Games		14 - 27 Apr	Auckland, N. Zealand	25,000	Promotion & Observation trip
2	COO's Official Visit to Taiwan		15 - 17 Jul	Taitung, Taiwan	n/a	Distributed brochures
3	Bangkok International Softball C'ship	Softball	21 - 23 Jul	Bangkok, Thailand	n/a	Sent brochures to be distributed
4	Sports Masters Japan	Multi-Sport	13 - 19 Sept	Hyogo, Japan	8,000	Promotion & Observation trip
5	Asian Masters Athletics Championship	Athletics	24 - 28 Sept	Rugao, China		Promotion & Observation trip
6	World Traditional Wushu Cship	Wushu	7 - 11 Nov	E'Mei City, China	n/a	Sent brochures to be distributed
7	Sawasdee Cup Badminton Cship	Badminton	23 - 25 Nov	Chiangmai, Thailand	1000	Sent brochures to be distributed



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APMG Roadshow Calendar 2018

Events		Sport	Dates (2018)	Location	Partici- pants	Comments
Local						
1	Penang Hot Air Balloon Fiesta 2018		24 - 25 Feb	Polo Ground	5000	Promotion and Merchandise Booth
2	Run Against Bullying	Athletics	25 Feb	Beach Street	500	Distribute Brochures
3	International Women's Day		8 Mar	Dewan Sri Pinang	1200	Promotion Booth
4	Psc International Invitational Tennis	Tennis	9 - 11 Mar	Penang Sports Club	300	Promotion Booth
5	Run With Shades Women's Day Run	Athletics	11 Mar	Youth Park	500	Promotion Booth
6	Penang International Wedding Expo		16 Mar	Spice Arena	800	Promotion Booth
7	Psc International Soccer Sevens	Football	23 - 25 Mar	Penang Sports Club	200	Distribute Brochures
8	Penang International Masters T. Tennis	Table Tennis	28 - 30 Apr	Macallum Training Centre	300	Promotion Booth
9	Asca Msia Swimming Coaching Course	Swimming	29 Apr	Psdc	700	Presentation, Promotion Booth
10	George Town Durian Masters Bowling	Tenpin Bowling	30 Jun - 1 Jul	Megamall Bowling	200	Promotion, Registration Booth
11	Penang Run 2018	Athletics	30 Jun - 1 Jul	Esplanade	5,000	Promotion, Registration Booth



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APMG Roadshow Calendar 2018

Events		Sport	Dates (2018)	Location	Partici- pants	Comments
National						
2	Malaysian Open Taekwondo C'ship	Taekwondo	1 - 4 Mar	Putrajaya	400	Distribute brochures
3	Asian Games 2018 Fun Run	Athletics	4 Mar	Dataran Merdeka, KL	600	Distribute brochures
4	Briefing with KL Sports Partners/Agencies	Multiple	6 Mar	Kuala Lumpur	100	Presentation, brochures
5	Intl Senior Bowling Championship	Bowling	23 - 24 Apr	Bandar Sunway	360	Promotion booth, brochures
6	National Roadshow with State Msn	Multiple	Jun / Jul	Nationwide	N/A	Briefing, brochures
7	Maksak Sports Championship 2018	Multiple	5 - 8 Jul	Kuantan, Pahang	1000	Brochures, registration
International						
1	Meeting with S'pore Sports Clubs	Multiple	12 Jan	Singapore	N/A	Awareness, promotion
2	Indonesia Matta Travel Roadshow	Multiple	16 - 19 Apr	Surabaya, Jakarta	N/A	Presentation, brochures, booth
3	Commonwealth Games 2018	Multiple	4 - 15 Apr	Gold Coast, Australia	N/A	Distribute Brochures
4	Sport Accord 2018	Multiple	15 - 18 Apr	Bangkok, Thailand	500	Presentation, brochures, booth
5	Singapore Masters Athletics Cships	Athletics	5 May	Singapore	300	Promotion booth, brochures
6	23Rd Hatyai Tennis Team	Tennis	3 - 5 May	Hatyai, Thailand	250	Promotion booth, brochures
7	Briefing to Sports Singapore	Multiple	19 May	Singapore	100	Presentation
8	Briefing to S. Korea Sports Council	Multiple	21 - 22 Jun	Jeonju, Korea	150	Presentation





Direct Marketing Campaign

Direct marketing was the most cost-effective method of raising awareness for the Asia Pacific Masters Games 2018 and converting expressions of interest to registrations. One targeted marketing campaign was the Newsletters sent out by E-mail Blast. The E-mail Blast was conducted in the six months prior to the close of registrations in August 2018.

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Promotions E-mail Blast

Targeted emails to those who had fill up the pre-registration form and to those who completed the registration process once the registration is open.

Vol.	Title	Sent Date	Openers
1	It's Time To Be A Star No Matter How Old You Are	30 Mar	5,680 (31%)
2	Finisher Medal for Road Race	2 Apr	6,276 (34%)
3	1 Day To Go! The Historical APMG 2018 Torch Run	12 Apr	7,007 (37%)
4	Pencak Silat Made It Into History in Masters Games	27 Apr	5,870 (34%)
5	Fly with APMG 2018 Official Airline, Malaysia Airlines	30 Apr	6,301 (34%)
6	8 Reasons To Visit Penang	15 May	6,535 (36%)
7	Hurry Up! 99 Days To The Challenge	30 May	4,908 (26%)
8	Sneak Peak! Limited Edition APMG 2018, T-shirt, Backpack and Medal	11 Jun	6,190 (33%)
9	Opening Ceremony Run is Now Open for Registration	14 Jun	5,962 (31%)
10	Registration Closing Soon! Limited Capacity for certain sports	2 Jul	6,259 (34%)
11	Special announcement: Closing date extended! Register before it's too late	8 Jul	6,168 (33%)
12	Shoot a Hole-In-One and Win A Volvo XC60 T80 Plus!	14 Jul	4,679 (25%)
13	Find out now! How To Enjoy Special Discounted Hotel Rate For Your Stay During APMG2018?	29 Jul	5,123 (27%)
14	Last Call!!!! Sports Enthusiasts from 59 countries are ready! Live up the APMG spirit!	5 Aug	5,914 (31%)
15	Grab a FREE Shuttle to APMG 2018 Accreditation Centre from Penang International Airport	20 Aug	6, 453 (32%)

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Brochure

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Streamer

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Partnerships

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Radio Advertising Campaign

To generate awareness and to generate potential registrations for APMG Penang 2018, the APMG Penang 2018 Organising Committee implemented a radio advertisement campaign with Astro Radio Sdn Bhd. Astro Radio is the No.1 radio network in Malaysia which manages 11 radio stations that are broadcasted throughout the country.

Commercial airtime was carried out in three radio stations - Lite FM, Melody FM and Suria FM whose listeners match the demographics for Masters events. The three radio stations were also chosen as they utilise the three main languages in Malaysia - Bahasa Malaysia (Suria FM), English (Lite FM) and Mandarin (Melody FM).

The 30-second APMG 2018 advertisements were aired on the three channels from March 2018 to September 2018.

Lite FM Radio Script

The first ever multi-sports Games for Masters athletes in Asia.

21 sports. 9 days. 27 venues. 1 epic sporting event.

It's time to be a star athlete in your own age group, as Penang plays host to the 1st Asia Pacific Masters Games 2018 this 7th to 15th September!

Experience the games and sign up now at apmg2018.com.

It's never too late to live out your Olympic dream by competing against participants from all around the world. Sign up today and get a free exclusive Games souvenir, while stock lasts.

Register for the Games at apmg2018.com. Terms and conditions apply.

Sinar FM Radio Script

Buat julung kalinya di Asia, Pulau Pinang merupakan tuan rumah bagi Asia Pacific Masters Games 2018, dari 7 hingga 15 September ini.

1 Acara Epik sukan pelbagai untuk atlet masters; yang pertama di Asia!

21 jenis acara sukan dipertandingkan seperti Badminton, Olahraga, Renang, Bola Tampar dan banyak lagi, di 27 lokasi di seluruh negeri Pulau Pinang.

Jadilah bintang dalam kategori umur anda dengan berentap Bersama peserta dari serata dunia.

Daftar sekarang di apmg2018.com dan dapatkan cenderahati eksklusif, sementara stok masih ada. Tertakluk kepada terma dan syarat.

Melody fm Radio Script

亚洲史上首次汇集多项运动项目的大师运动会。

21项运动。9天赛事。27个赛场。1个历史性的体育盛事。

是时候成为您自己年龄层的明星运动员，

檳城即将于9月7日至15日举办

2018年亚太区大师运动会！

透过与世界各地的参赛者，实现您的奥运梦想。

立即上apmg2018.com 报名参加比赛，

即可获取限量版纪念品！

需符合条规。

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Media Centre & Accreditation

Media Centre

The Asia Pacific Masters Games 2018 Media Centre was located at the Penang City Stadium, where the APMG 2018 organising committee offices are located.

The Penang City Stadium, the oldest stadium in Malaysia, also hosted the opening ceremony and the athletics' track and field programme for the Games.

The Media Centre was housed in the stadium's main meeting on the ground floor, and was equipped with wireless internet facilities for the working media.

Besides the general media, the Media Centre was also used as the operations centre for the Games' media volunteers.



Media Accreditation

Media accreditation registration opened to media a month prior to the start of the Games. The media accreditation form distributed to the media via e-mail.

Due to issues with the delay of preparing media accreditation passes the media passes were not able to be distributed as planned during the official APMG Media Briefing held at the media centre on September 5.

However, the media accreditation passes were ready on September 8 and were distributed to the media in time for the Games opening ceremony.

Media covering the Games events on September 6 and 7 were able to utilise their general media tags to enter the sporting venues and provide coverage of the Games.

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Photography & Video

Internal and external personnel were utilised to provide photos and videos before and during the Asia Pacific Masters Games 2018.

In the run-up to the Games, promotional videos were created to market and help provide both exposure and awareness to the event. Magic Lensa Productions was hired to shoot a series of sports and personality related videos, which were shared on the social media and through e-mails in the months leading up to the Games.

Videos on the APMG official song "Beyond the Games", messages from APMG main personalities and the APMG Torch Run were also created.

In addition to the promotion videos, a short movie clip featuring the official Games mascot CUN was prepared and used during the APMG opening and closing ceremonies on Sept 8 and 15 respectively.

A team of media volunteers was appointed to provide written and photographic coverage throughout the duration of the Games. Daily press releases were released to the media with highlights of the day, and heartwarming profile stories and photos. The provision of stories and photos on a regular basis ensured daily coverage on the broadcast media during the Games.

A team of photographers also delivered extensive photographs which captured the action and emotion throughout the Games, especially during the opening and closing ceremony events.



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Media Volunteers and Press Releases

A media team was set up to provide coverage of the Asia Pacific Masters Games 2018 and to assist the working media.

The team, helmed by the APMG Publicity and Media Director and a Games Media Advisor, also consisted of seven media volunteers. The seven media volunteers were all journalism students from several tertiary institutions in Penang.

The volunteers, with the aid of the Media Director and Advisor, provided coverage of the Games from 6 - 16 September. The stories and photos sent by the volunteers from the various venues were edited at the Media Centre before being posted online on the Games official Facebook page.

Daily press releases which featured the highlights of the day and one top story were sent out by e-mail to the Malaysian working media (print and television) in Penang and Kuala Lumpur daily. The press releases included stories as well as photographs supplied by the media volunteers.

The daily press releases succeeded in increasing the coverage for the Games, especially in the local Malaysian print media.



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Media Coverage Report

The Asia Pacific Masters Games (APMG) 2018 in Penang, Malaysia created history by becoming the first-ever Masters Games to have its opening ceremony beamed live on national television. The support from the Ministry of Communications and Multimedia and the Ministry of Youth and Sports was vital in securing the green light to air the opening ceremony live on the government-owned Radio Televisyen Malaysia (RTM)'s TV2 channel on Sept 8.

The national news agency Bernama was the most active supporter of APMG 2018, with daily news on their online site. The Penang-based Buletin Mutiara also provided planet of daily coverage on their online portal and the weekly publication.

The coverage from the English local print was a mixed response. The Star gave prominent coverage, with daily reports and a two-page spread of photos and write-up for the opening ceremony which appeared in the Star Metro (local community) section. The daily reports in The Star were mostly from the press releases sent by the Games organisers. The Malay Mail were supportive, with several write-ups. The biggest disappointment was the New Straits Times, which only covered the opening ceremony and the demise of an APMG football participant.

The coverage from the local Malay dailies was almost non-existent, with only the pre-Games news and the demise of the APMG football participant making it to print.

Among the Chinese press, Guan Ming Daily provided daily coverage, with Kwong Wah Yit Poh and Oriental Daily News also being supportive. The rest of the Chinese dailies were selective, with prominence reserved for selective official events like the opening and closing ceremonies.



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Advertising & Promotions

Inflight Magazine advertisement



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Advertising & Promotions

Outdoor advertisement



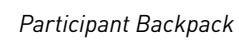
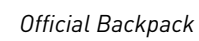
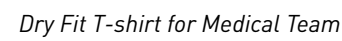
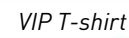
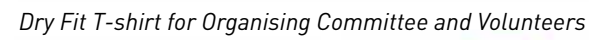
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*Advertising & Promotions***Bus Stop**

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*Advertising & Promotions***Airport Light Box & Bus Wrap**

Dry Fit T-shirt for Participants



Official Attires



SPORTS

A total of 22 sports were contested during the inaugural Asia Pacific Masters Games 2018. All the sporting events were held at pre-existing venues and facilities in Penang.

The 22 sports selected for the APMG 2018 included the perennial Masters Games favourites like athletics, swimming, football, archery and volleyball. There were several Asian-themed sports appearing for the first time in a Masters Games such as Lion Dance, Wushu and Pencak Silat.

Tenpin Bowling, which has a huge following in the Asia Pacific region, also made its Masters Games debut in Penang, ahead of its likely inclusion in the World Masters Games 2021 in Kansai, Japan.

All the sporting competitions held during the APMG 2018 adhered to the standard befitting a major international Masters Games event.



sports

Working with Sports Partners

The organisation for all the 22 sports competitions in the Asia Pacific Masters Games 2018 were handled by the respective sports partners.

The sports partner committee for each sport is made up of representatives from the National Sports Association (NSA) and State Sports Association, and are aided by the APMG organising committee, government bodies, private bodies and individuals.

Archery

Position	Name
Tournament Manager	Kan Kar Inn
Technical Delegate	Chong Yap Jin
Secretary	Salina Putriana
Venue Manager	Puvaneswaran Muniandi
Chairman of Judges	Michael Jerigen
Director of Shooting	Chieng Yee Sing
Score Manager	Muhd Zul Izzi Manaff Faiz Mokhtar Lopi Mukhriz Mohamed

Athletics

Chairman	Dato Syed Mohamad Aidid
Deputy Chairman	Dato Karim Ibrahim Datuk SM Muthu
Secretary/Venue Director	V. Govindasamy
Asst Secretary	MAF GM V. Pethaperumal
Treasurer	David Chai Kit How MAF Treasurer
Technical Director	S. Chinatamby
Technical Delegate	Murugesu Soosaimany
Competition Director	John Ayavu

Badminton

Chairman	Kah Kau Kiak Tan Ee Wah
Vice Chairman	Dato Harry Goh Ang Guan Cheng
Secretary	Leong Kin Weng
Treasurer	Loh Eng Swee
Technical Delegate	Tn Haji Mahizan Mustafa
Secretariat	Chong Kee Huat Razlan Rajan
Liaison Officer	Shirley Tan Soh Hui
Technical Coordinator	Jee Jeet Yuan



sports

*Working with Sports Partners***Basketball**

Position	Name
Chairman	Dato Ooi Khoon Yeong
Vice President	Teng Tjoon Tow
Technical Delegate	Desmond Chang Moak Shing
Secretary	Ooi Chee Keong
Treasurer	Quah Peng Eow
Technical Director	Tan Bing Guan
Venue Director	Tan Boon Chye
Referee Director	Tio Juun Hau

Cycling

President	Mohd Ibrahim Marican M.B. Merican
Deputy President	Roslan Bin Bashah
Honorary Secretary	Munir Bin Mohd Ismail
Honorary Treasurer	Yeap Kim Hoe
Technical Director from UCI	Beatrice Alfred Lajawa
Technical Director from MNCF	Amrun Bin Misnoh
Race Director	Yunus Bin Ibrahim
Road Bike President Commissaires' Panel	Ibrahim Bin Omar
Mountain Bike President Commissaires' Panel	Brietney Adlyenne R Anang
Venue Director	Hassan Hussain
Technical Coordinator	Halim Khoo Abdullah

Football

Competition Chairman	Katherisan Letchumanan
Technical Delegate	Nadarajan Chellamuthu
Referee Director	Nasaruddin Ishak
Venue Coordinator	Gobiraj Silvaraj
Liaison Officer	Tun Mohammad Fadzrul Redza
Technical Coordinator	Amir Hazril Sany Ahmad Mohd Nasril Ismail Saad Hassan Muhammad Asyraf Yusof Mohd Nazir Adanan Hussma Danial Zainol



sports

Working with Sports Partners

Golf	
Position	Name
Chairman	Dato' Phen Say Bah
Vice President	Dato' Mohd Sani Bin Bakar
Secretary	Lee Lay Choo
Treasurer	Lim Eng Hooi
Person In Charge	Lim Eng Hooi
Technical Delegate	Phuah Kian Ghee
Venue Directors	Khor Kim Tong (Bkt. Jawi) Dato' Ong Poh Eng (PGC)
Others	Yusni Bin Saari (Bkt. Jawi) Khor Chen Yee (Bkt. Jawi) Joanne Lee (PGC) Adrian Ho Chee Wee (PGC) Kee Lili
Hockey	
Advisor	Dato Joseph Kow
Organising Chairman	Ranjit Singh
Organising Vice Chairman	S. Sanjilatheeban
Secretary	V. Jayanandhan
Technical Delegate	P. Pathmajothy
Venue Director	Suhaimi Abu Bakar
Umpires Manager	Ravinderpal Singh
Asst Umpires Manager	Ahmad Fahlawi
Lion Dance	
President	Dato H'ng Ban Choon
Vice President	Ong Beng Soon
Secretary	Tay Leong Seng
Treasurer	Teoh Peng Seng
Venue Director	Teh Eng Ee
Competition Manager	Tan Jeong Bao
Referee Director	Khaw Poh Boon
Technical Delegate	Lim Kok Wei
Transportation and Accommodation Division	Cheah Hock Hing
IT. Division	Ho Kee Siang
Catering Division	Lim Guan Hong



sports

Working with Sports Partners

Netball	
Position	Name
President	Dr. Teoh Hong Kean
Vice President	Salbiah Ebidin
Secretary	Santhana Mary
Treasurer	Sharifah Ali
Technical Director	Bong Lay Teng
Venue Director	Norizan Zainul
Technical Delegate	Hjh. Mazidah Bt. Musa
Others	Musliana Othman
Pencak Silat	
President	Ismail Chik
Vice President	Hj Chin Hajeed
Secretary	Zakaria Hassan
Treasurer	Azmi Darus
Technical Director	Zakaria Hassan
Venue Director	Mohamad Baid Nawawi
Referee Director	Azhar Hj. Ahmad
Event Coordinators	Ismail Saidin Fazil Jusoh
Logistics Coordinator	Shahril Shahrom
Communications Coordinator	Norhalim Abdul
Call-Out Officer	Shaik Diwan Md Ismail
Cleanliness Coordinators	Abdullah Abdul Raof Abdullah Othman
Chief Security	Yusoff Sharif Shaari Hj Arifin
Shooting	
Chairman	Dato' Seri Dr. Kenny Ong
Vice Chairman	Lim Toh Huan
Secretary	Maxx Seah
Treasurer	Lim Joo Huat
Technical Delegate	Ranjit Singh
Venue Directors	Ooi Say Chong Hew Kim Hong
Security & Safety	Penang CPO Representative
Committee Member	Penang Botanical Garden Representative Joseph Tan LT



sports

Working with Sports Partners

Softball	
Position	Name
Chairman/Technical Delegate	See Kok Wooi
Vice Chairman/Asst Technical Delegate	Lo Liang Kheng
Secretary	Ma Choon How
Assistant Secretary	Steven Lee Wee Feng
Treasurer	Kong Pak Lee
Assistant Treasurer/Chief Field Assistant	Lim Phoey Tat
Chief Technical Crew	Mohd B Md Ikhsan
Venue Manager	Alwyn Choo Abdullah
Chief Referee	M.K. Narayanasamy
Chief Scorekeeper	Gee Ying Chuin
Squash	
Tournament Organising Chairman	Chee Kok Ken
Vice Chairman/Venue Director	Yeap Boon Hooi
Championship Director	Ivan Ng Tien Yuen
Asst Championship Director	Khoo Teng Hin
Championship Referee	Kashif Naved
Asst. Championship Referee/Emcee	Aaron Soyza
Food & Drinks Coordinator	Teh Chiew Peng
WSF Technical Delegate	Major (R) S. Maniam
Treasurer	Quah Teik Huat
Secretary/Medical Liason	Najieb Ariff
Swimming	
Organizing Chairperson	Dato' Yew Tung Seang
Technical Delegate	Tang Kwai Mae
Competition Manager	May Tan
Finance & Sponsor	Joseph Ng Soon Siang
Protocol & Security	Theresa Loh Siew Chin
Organizing Secretary	Lim Ben
Organizing Treasurer	Geh Cheow Chien
Meet Manager (Technical)	Ang Tean Hin
Press & Media	Shona Wee
Venue Manager	Marco Wong



sports

Working with Sports Partners

Table Tennis	
Position	Name
Advisor	Dato' Michael Tiah
Organizing Chairman	Dato' Ang Aing Thye
Vice Chairman	Neoh Hin Peng
Tournament Chairman	Oon Tik Keong
Technical Delegate	Tan Kheng Hong
Venue Director	Loke Boon Leong
Referee	Leow Lim Hai
Umpire	Lee Kheng Hoe
Secretary	Wong Jia Ying
Treasurer	Lim Geaik Lean
Taekwondo	
Chairman	Mohd Sabib Abdullah
Deputy Chairman	Rajendran Renggasamy
Secretary	Dr. Nagaletchumy
Technical Delegate	K.M. Rajendran
Competition Supervisory Board	R. Dhanaraj
Competition Director	Rajendran Rajoo
Technical Head	Gunasegaran
Referee In Charge	Mohd Firdaus Abdullah
Secretariat, Administration & Public Relations	Edwin Abthony Silva Nageswara Rao
Tennis	
Chairman	Mirzan Mahathir
Technical Delegate	Mohd Rahizam Abdul Rahim
Tournament Director	Hang Kok Long
Sport Manager	Hussein Rashid
Treasurer	Lee Teck Sann
Venue Director	Mike Hosking
Honorary Referee	Razmee Rawi
Asst Honorary Referee	Gregory Tan
Chief of Officials	Shamsul Kamal



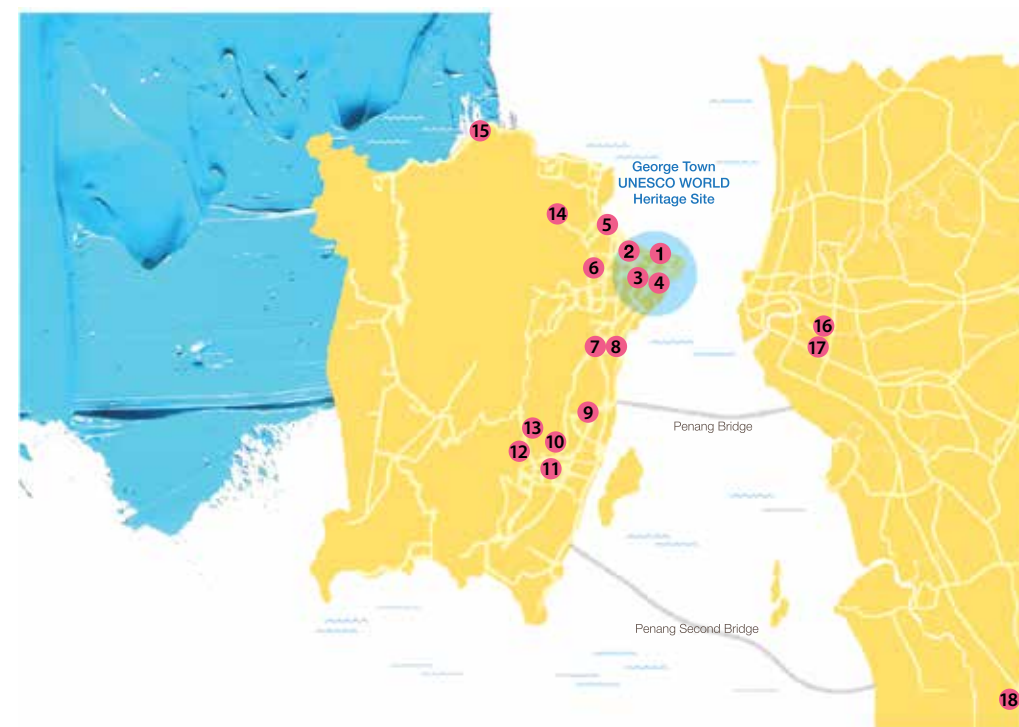
sports

Working with Sports Partners

Tenpin Bowling	
Position	Name
Chairman	Dato Seri Farizan Bin Darus
Deputy President	Dr. Ong Shaw Feng
Secretary	Cheah Ban Cheng
Treasurer	Ch'ng Yew Aun
Organizing Secretariat	Albert Yeoh Seng Poh
Venue Manager	Adrian Charles Dragon
International Liaison	Larry Chelvan
Technical Delegate	Michael Seymour
Volleyball	
Chairman	Dato' Sri Yeoh Cheng Bah
Vice Chairman	Koh Ing Hai
Secretary	Lian Poh Lai
Treasurer	Ng Chun Keat
Technical Delegate	Lee Khoon Poh
Tournament Director	Choong Sook Khim
Referee Director	Mohd Azmil Abdul Aziz
Court Manager	Abdul Kamarulzaman
Committee	Liew Kok How
Weightlifting	
Chairman	Dato' Ong Poh Eng
Deputy Chairman	Yeoh Keat Chye
Technical Delegate	Denise Offermann
Secretary	Abu Hanapah Ismail
Treasurer	Cecelia Gai Li Hong
Technical Chairman	Ng Chow Seng
Venue Manager	Thanabalasingam
Tournament Director	Pang Siew Huat
Transport Manager	Jamil Hashim
Medal Manager	Thomas Tan
IT Manager	Johan Erling
Wushu	
Chairman	Dato Hng Ban Choon
Vice President	Ong Beng Soon
Secretary	Tay Leong Seng
Treasurer	Teoh Peng Seng
Venue Director	Chong Kok Hui
Competition Manager	Khor Hun Chong
Referee Director	Goon Wei Kit
Technical Delegate	Chong Min Fei



sports

Event Map

1. George Town Heritage Site - Esplanade
- Athletics (Half Marathon)
- Cycling (Criterium)
2. Penang Sports Club
- Tennis
3. City Stadium
- Athletics (Track)
- Football
4. Penang Table Tennis Training Centre
- Table Tennis
5. Gurney Drive
- Cycling (Road Race)
6. Sekolah Kebangsaan Jalan Resideni
- Archery
7. Penang Badminton Association
- Badminton
8. Nicol David International Squash Centre
- Squash
9. Universiti Sains Malaysia
- Football
- Netball
- Tennis
- Hockey
- Softball
- Indoor Volleyball

10. Penang Golf Club, Bukit Jambul
- Golf
11. Spice Convention Centre / Arena
- Basketball
- Lion Dance
- Pencak Silat
- Taekwondo
- Wushu
12. MBPP Relau Sports Complex
- Swimming
13. Pusat Agro Pelancongan Relau
- Cycling (Mountain Bike)
14. Penang Rifle Club
- Shooting
15. Hard Rock Hotel Beach
- Beach Volleyball
16. Seberang Perai Arena
- Weightlifting
17. Megamall Bowling Centre
- Bowling
18. Bukit Jawi Golf Resort
- Golf

Sports Schedule

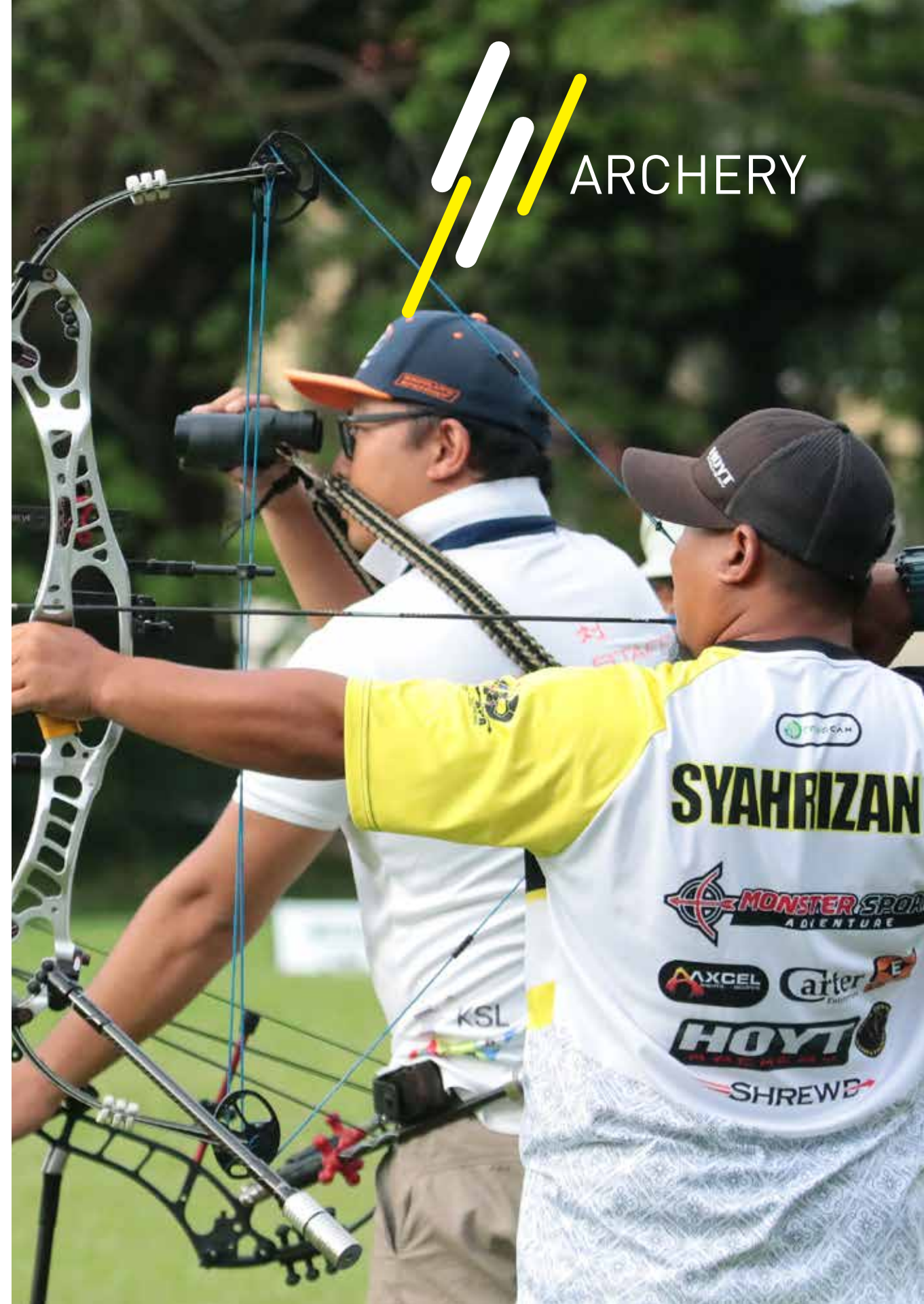
PENANG ASIA PACIFIC MASTERS GAMES (APMG) 2018 SPORTS' SCHEDULE					
				DAY 01	DAY 02
SPORTS / EVENTS	DISCIPLINE	WED	THU	FRI	SAT
		5 SEPT	6 SEPT	7 SEPT	8 SEPT
ACCREDITATION					
OPENING CEREMONY					
ARCHERY				Registration	Practice
ATHLETICS	TRACK & FIELD				
	HALF MARATHON & 10km				
BADMINTON					
BASKETBALL					
CYCLING	CRITERIUM				
	MOUNTAIN BIKE				
	ROAD RACE				
FOOTBALL					
GOLF					
HOCKEY					
LION DANCE					
NETBALL					
PENCAK SILAT					
SHOOTING	CLAY TARGET				
SOFTBALL					
SQUASH					
SWIMMING					
TABLE TENNIS					
TAEKWONDO					
TENNIS					
TENPIN BOWLING					
VOLLEYBALL	BEACH				
	INDOOR				
WEIGHTLIFTING					
WUSHU					
CLOSING CEREMONY					

[illegible]

sports

*Archery***Date: 7 - 12 September 2018****Venue: Sekolah Kebangsaan Jalan Resideni**

No. of events	16
No. of participants	125
No. of officials	27
No. of countries	12
Foster Agency	Penang State Education Department
Councillor in charge	Ahmad Azrizal Tahir
Foster Department (MBPP)	Building Control



ARCHERY



sports

Athletics – Track & Field

Date: 7 - 15 September 2018

Venue: City Stadium

No. of participants	1300
No. of officials	126
No. of countries	37
Foster Agency	Majlis Bandaraya Pulau Pinang Councillor
Councillor in charge	Gerald Mak Mun Keong Hari Krishnan Ramakrishnan
Foster Department (MBPP)	Engineering



sports

Athletics – Road Race

Date: 9 September 2018

Venue: Esplanade

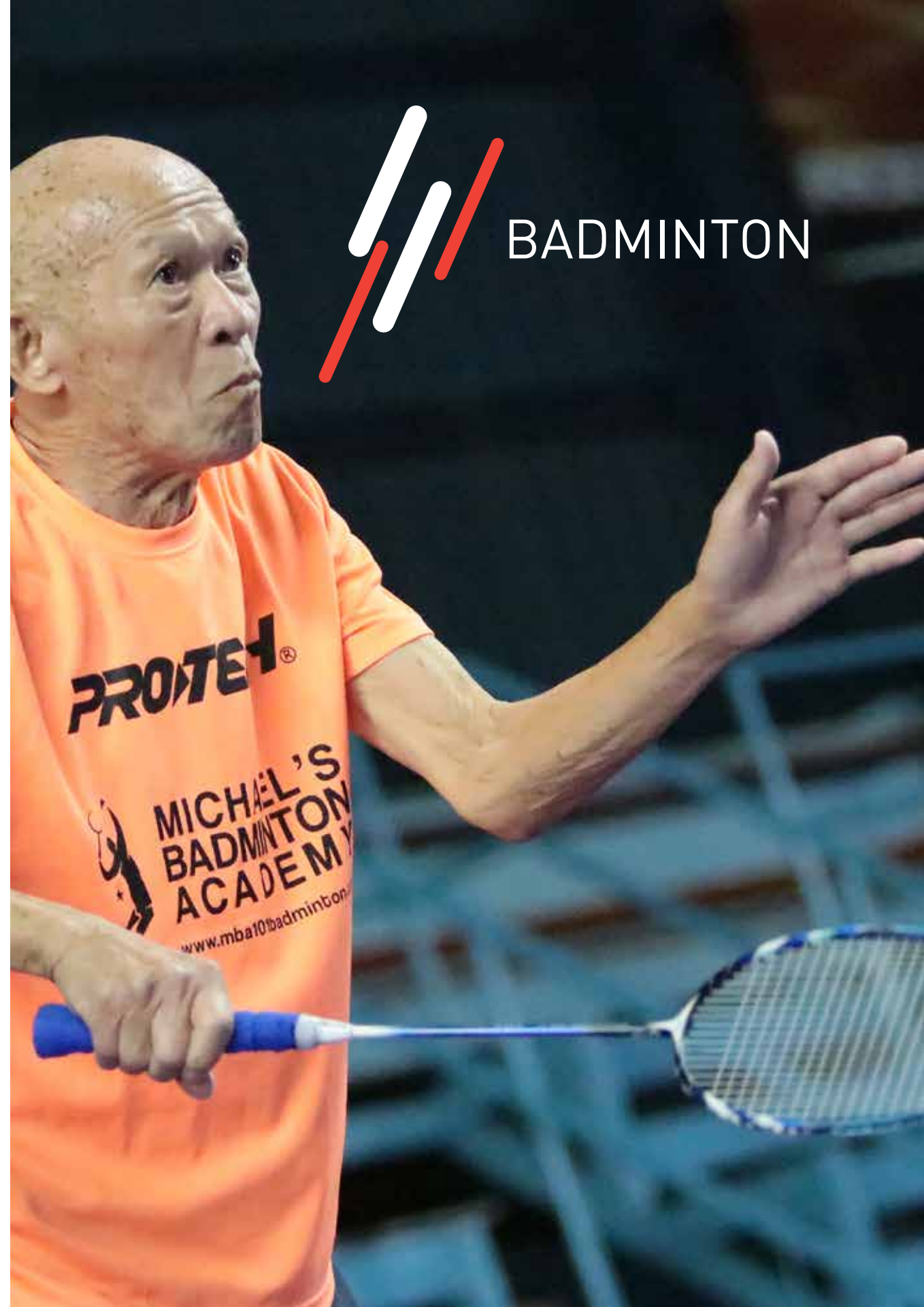
No. of participants	716
No. of officials	60
No. of countries	24
Foster Agency	Majlis Bandaraya Pulau Pinang Councillor
Councillor in charge	Hari Krishnan Ramakrishnan
Foster Department (MBPP)	Engineering

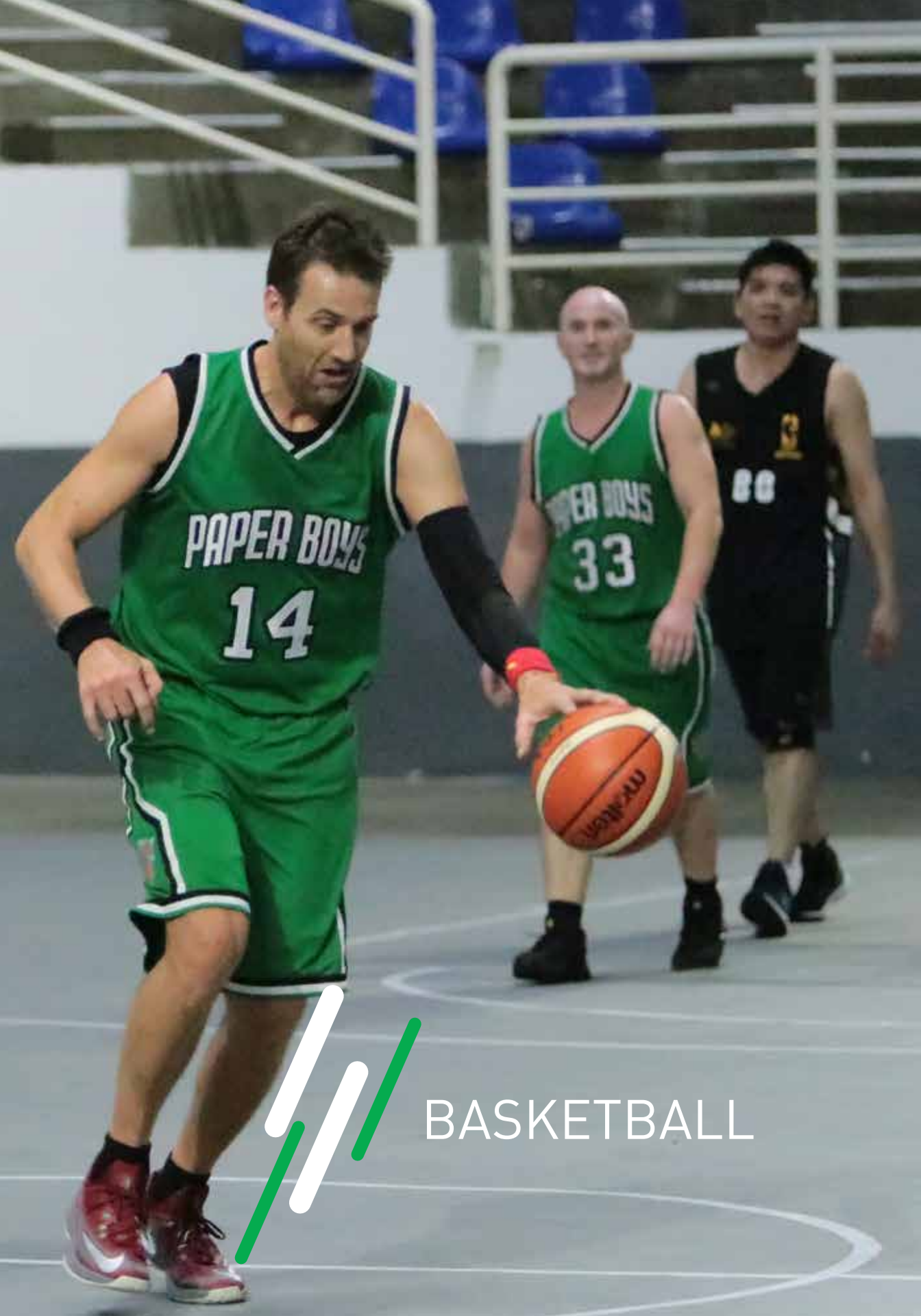


sports

*Badminton***Date: 7 - 15 September 2018****Venue: Penang Badminton Association Hall**

No. of participants	538
No. of officials	81
No. of countries	21
Foster Agency	Majlis Bandaraya Pulau Pinang
Councillor in charge	Francis Joseph
Foster Department (MBPP)	Public Health and Licensing





BASKETBALL

sports

Basketball

Date: 11 - 14 September 2018	
Venue: Setia SPICE Arena	
No. of participants	245
No. of officials	80
No. of countries	9
Foster Agency	Penang Development Corporation
Councillor in charge	Kaliyappan Renganathan
Foster Department (MBPP)	Community Services



sports

Cycling

Date: 8 - 10 September 2018	
Venues:	
Criterium – Esplanade	
MTB – Relau Agro Tourism Centre,	
Mass Start – Gurney Plaza to Balik Pulau	
No. of participants	466
No. of officials	36
No. of countries	13
Foster Agency	Royal Malaysia Police &
	Penang State Agricultural Department
Councillor in charge	Gooi Seong Kin
Foster Department (MBPP)	Heritage Conservation



sports

Football

Date: 7 - 14 September 2018	
Venue: University Science Malaysia	
No. of participants	484
No. of officials	40
No. of countries	12
Foster Agency	Penang Prison Department
Councillor in charge	Rohaizat Hamid
Foster Department (MBPP)	Law Enforcement



sports

*Golf***Date: 11 - 13 September 2018****Venues:****Bukit Jawi Golf Resort
Penang Golf Club**

No. of participants	107
No. of officials	17
No. of countries	9
Foster Agency	Majlis Perbandaran Seberang Perai
Councillor in charge	Harvindar Singh Darshan Singh
Foster Department (MBPP)	Landscape





HOCKEY

sports

Hockey

Date: 7 - 13 September 2018	
Venue: University Science Malaysia Hockey Stadium	
No. of participants	157
No. of officials	46
No. of countries	9
Foster Agency	University Science Malaysia
Councillor in charge	Tan Hooi Ping
Foster Department (MBPP)	Valuation & Property Management



sports

Lion Dance

Date: 7 & 9 September 2018

Venue: Setia SPICE Convention Centre

No. of participants	110
No. of officials	23
No. of countries	8
Foster Agency	Youth & Sports Department
Councillor in charge	Shuang Yin Ni
Foster Department (MBPP)	Urban Planning & Development



sports

Netball

Date: 7 - 10 September 2018

Venue: Azman Hashim USM Sports Complex

No. of participants	138
No. of officials	18
No. of countries	7
Foster Agency	PUSPANITA & State Secretariat
Councillor in charge	Vino Dini Chandragason Pitchy
Foster Department (MBPP)	Treasury



sports

Pencak Silat

Date: 10 - 13 September 2018

Venue: Setia SPICE Convention Centre

No. of participants	95
No. of officials	9
No. of countries	5
Foster Agency	Youth & Sports Department
Councillor in charge	Latifa Hussainsa



PENCAK SILAT





SHOOTING

sports

Shooting

Date: 12 - 15 September 2018	
Venue: Penang Rifle Club	
No. of participants	52
No. of officials	8
No. of countries	3
Foster Agency	Royal Malaysia Police
Councillor in charge	Saiful Azwan Abdul Malik
Foster Department (MBPP)	Urban Services



sports

*Softball***Date: 7 - 14 September 2018****Venue: Penang Free School**

No. of participants	109
No. of officials	50
No. of countries	3
Foster Agency	State Education Department
Councillor in charge	Shahrudin Mohamed Shariff
Foster Department (MBPP)	Building Commission




SOFTBALL



sports

*Squash***Date: 8 - 14 September 2018****Venue: Nicol David International Squash Centre**

No. of participants	111
No. of officials	27
No. of countries	13
Foster Agency	Penang Water Supply Corporation
Councillor in charge	Ong Kean Peng
Foster Department (MBPP)	Legal



SQUASH



sports

*Swimming***Date: 6 - 10 September 2018****Venue: MBPP Relau Sports Complex**

No. of participants	306
No. of officials	42
No. of countries	27
Foster Agency	Youth & Sports Department
Councillor in charge	Nurliyana Mohd Ramzi
Foster Department (MBPP)	Licensing



SWIMMING



TABLE TENNIS

sports

Table Tennis

Date: 8 - 14 September 2018

Venue: Penang Table Tennis Training Centre

No. of participants	227
No. of officials	50
No. of countries	16
Foster Agency	Public Works Department
Councillor in charge	Wong Yuae Harn
Foster Department (MBPP)	Internal Auditing



sports

*Taekwondo***Date: 7 & 9 September 2018****Venue: Setia SPICE Convention Centre**

No. of participants	69
No. of officials	41
No. of countries	9
Foster Agency	Youth and Sports Department
Councillor in charge	Aidi Akhbal Mohd Zainon
Foster Department (MBPP)	Building Control





TENNIS

sports

Tennis

Date: 8 - 15 September 2018

Venue: Penang Sports Club

No. of participants	131
No. of officials	27
No. of countries	21
Foster Agency	State Forestry Department
Councillor in charge	Tan Seang Keat
Foster Department (MBPP)	Engineering



sports

*Tenpin Bowling***Date: 9 - 13 September 2018****Venue: Mega Mall Bowling Centre, Prai**

No. of participants	135
No. of officials	24
No. of countries	7
Foster Agency	State Secretariat
Councillor in charge	Azahari Aris
Foster Department (MBPP)	Urban Planning & Development



TENPIN BOWLING





VOLLEYBALL

sports

Volleyball

Date: 7 - 15 September 2018	
Venues: Beach – Hard Rock Beach Hotel	
Indoor – Azman Hashim USM Sports Complex	
No. of participants	199
No. of officials	57
No. of countries	15
Foster Agency	Fire and Rescue Department
Councillor in charge	Gerald Mak Mun Keong
Foster Department (MBPP)	Public Health and Licensing



sports

Weightlifting

Date: 7 - 10 September 2018
Venue: Seberang Perai Arena

No. of participants	83
No. of officials	50
No. of countries	14
Foster Agency	Majlis Perbandaran Seberang Perai
Councillor in charge	Theng Jie Wey
Foster Department (MBPP)	Community Services




WEIGHTLIFTING





WUSHU

sports

Wushu

Date: 7 & 9 September 2018	
Venue: Setia SPICE Arena Convention Centre	
No. of participants	197
No. of officials	113
No. of countries	17
Foster Agency	Youth & Sports Department
Councillor in charge	Dr. Chee Heng Leng



sports

Medical Report

The Medical Coverage Services team for APMG 2018 officially operated during the games from 5 to 16 September 2018. The main operations room was at the Penang City Stadium, which was the Games Headquarters. The main operations room had the strength of 10 persons operating as Main Secretariat Official/Personnel.

A total of more than 350 persons were involved as paramedic team members throughout the Games. The paramedics stationed in all the 22 sports venues include physicians, doctors, assistant medical officers, nurses, physiotherapists, first aiders and ambulance drivers. All the medical team members came from all over Malaysia from both the government and private sectors.

The 22 sports contested in APMG were classified with different risk assessments. The medical team strength and number of personnel involved are adjusted according to each sport's risk rating.

Low Risk Sports	: Archery, Golf, Bowling, Squash, Table Tennis & Shooting
Medium Risk Sports	: Badminton, Netball, Beach and Indoor Volleyball, Basketball, Tennis, Swimming, Softball, Lion Dance, Wushu & Weightlifting
High Risk Sports	: Taekwondo, Pencak Silat, Hockey, Football, Athletics & Cycling

A total of 467 cases were reported being seen by the medical team throughout the duration of the Games. However, the exact number of cases is more as low risk sports cases were not reported and several other cases seen may have been unrecorded.

A total number of 29 cases were referred out. The hospitals involved were Pantai Hospital, Lam Wah Ee Hospital, Hospital Pulau Pinang, Hospital Balik Pulau & Hospital Seberang Jaya. Several cases were also referred to general practitioners/physiotherapists/own choice of hospital (for non-urgent cases).



sports

Anti-Doping

For the Asia Pacific Masters Games 2018, anti-doping tests were conducted by the Anti-Doping Agency of Malaysia (ADAMAS) with the assistance of the APMG medical team. The tests were performed on five randomly selected APMG athletes from various sports and country. The selection process was done by ADAMAS.

The five tests were carried out by ADAMAS doping control officers on 9th September 2018. The test samples were analysed for the existence of prohibited substances and methods in an ADAMS (World Anti-Doping Agency)-approved laboratory in India.

The results of all five tests turned out negative, thus no further action is required. ADAMAS and the APMG organisers and medical team undertook the random anti-doping testing to ensure the integrity of Games is upheld and to strive for fair and healthy competition in the spirit of pure performance.



Medal Ceremonies

Medal ceremonies were held immediately following the completion of an event and the official results have been announced. A special sub-committee for the medal ceremonies was appointed for each of the 22 sports to plan and execute the medal ceremonies during the respective competitions. A total of 5,846 podium medals (gold, silver and bronze) and 1,180 finisher medals (for cycling and athletics' road race events) were presented for every event and every age group category throughout the Games.

The Asia Pacific Masters Games 2018 Official Merchandiser Syarikat Sanyu Sdn Bhd supplied all the medals for the Games.





appendices

Medical Working Group

Name	Title In APMG	Organisation	Title
Dr Mohd Iyas bin Mohd Ridzwan	Director, Medical Coverage Services	Penang State Health Department	Principal Assistant Director, Medical Division
En Mohd Yunus bin Mohd Noor	Deputy Director, Medical Coverage Services	Penang State Health Department	Assistant Medical Officer, Medical Division
Mr Rayson Khoo Beng Sui	First Aider Coordinator, Medical Coverage Services	Malaysia Red Crescent Society	Chief, Penang Island Branch
Matron Azima bt Hassan	Equipments and Consumable Coordinator, Medical Coverage Services	Pusat Sejahtera USM	Chief Matron
Nur Farhana bt Hamid Sultan	Chief Clerk, Medical Coverage Services	Penang State Health Department	Clerk
Dr Chow Chee Tong	Medical Advisor, Medical Coverage Services	Hospital Seberang Jaya	Emergency Physician, Emergency Department
En Mohd Shahrin bin Ahmad	Team Member, Medical Coverage Services	Hospital Seberang Jaya	Chief Assistant Medical Officer, Emergency Department
Nur Iylia bt Mohd Ridzwan	Logistic Team Coordinator, Medical Coverage Services	Ministry of Domestic Trade and Consumer Affairs	Secretary
Hamizan bin Ishak	Logistic Team Member, Medical Coverage Services	-	-
Farah Farhanah bt Azmy	Logistic Team Member, Medical Coverage Services	-	-



appendices

Opening Ceremony Committee

Haji Mohamed Akbar Mustapha	Chairman (MBPP/APMG)
Rosnan Noordin	Stage Director (JKKN)
Muhammad Muashraf Mohamed	Venue Manager (MBPP)
Linda Geh Guat Yeow	VVIP & Guests Co-ordinator (APMG)
Sharifah Shahida Syed Ali	Programme Co-ordinator (MSNPP/APMG)
Dato' Haji Yaakob Md Saad	Athletes' Parade Co-ordinator (JAKPAW)
Issaifullah Ishak	Performance Co-ordinator (JKKN)
Loganath Velloo	Media Co-ordinator (APMG)
Ahmad Firdaus Yusoff	Volunteers Co-ordinator (MSNPP/APMG)
Shariff Mohamed Kassim	Event Facilities Co-ordinator (MBPP)
Khairul Anuar Amir Hussain	Finance Director (APMG)
Shamil Ghazali	Multimedia Support Officer (MBPP)
Ahmad Taufik	Publicity Licensing Officer (MBPP)

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Closing Ceremony Committee

Haji Mohamed Akbar Mustapha	<i>Chairman (MBPP/APMG)</i>
Supt. A. A. Anbalagan	<i>Chief Security Operations (PDRM)</i>
ASP Mohamad Razak	<i>Chief Traffic Operations (PDRM)</i>
K. Vickneswaran	<i>Internal Chief Operations Officer (SPICE)</i>
Walter Ng	<i>Venue Manager (SPICE)</i>
Roslan Omar	<i>Venue Operations Manager (SPICE)</i>
Norsyalina Ismail	<i>Performance Director (JKKN)</i>
Khairul Anuar Amir Hussain	<i>Finance Director (APMG)</i>
R. Ravichandran	<i>Committee Secretary (MSNPP/APMG)</i>
Ravi Sangar	<i>Asst Facilities & Venue Manager (SPICE)</i>
Mohamad Razak	<i>Banquet Officer (SPICE)</i>
Nurayuni Abdul Hamid	<i>Hall Decoration Officer (MBPP)</i>
Abdul Razak Malek	<i>Culture Artist Officer (JKKN)</i>
Mohd Azhar	<i>Multimedia (Magic Lensa)</i>
Mohd Hafiz Harizan	<i>Photo & Videography (Magic Lensa)</i>
Ahmad Taufik	<i>Publicity Licensing Officer (MBPP)</i>
Khairul Izwan	<i>Transport Officer (MBPP)</i>
Mohd Asranizam	<i>Traffic Safety & Parking Officer (MBPP)</i>
Noor Munirah Raja Ahmad	<i>Logistics Co-ordination Officer (MBPP)</i>
Mohamed Shariff	<i>Technical Co-ordination Officer (MBPP)</i>
Shamil Ghazali	<i>Multimedia Support Officer (MBPP)</i>
Abdul Rahman	<i>Technical Support Officer (PEEC)</i>

appendices

*Registration & Accreditation Committee***IT Support**

Lee Ter Yi

Leader

Goh Chin Hoon
 Jocelyn Ho Lai Meng
 Jane Tan Yew Ming
 Teh Chong Ewe

Volunteers

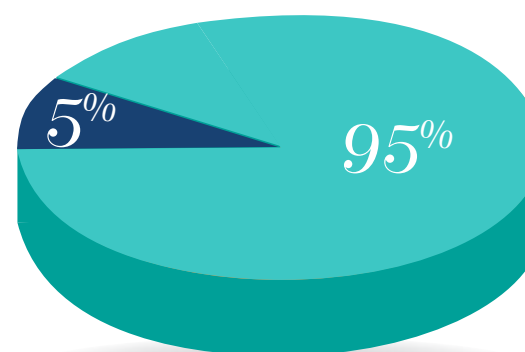
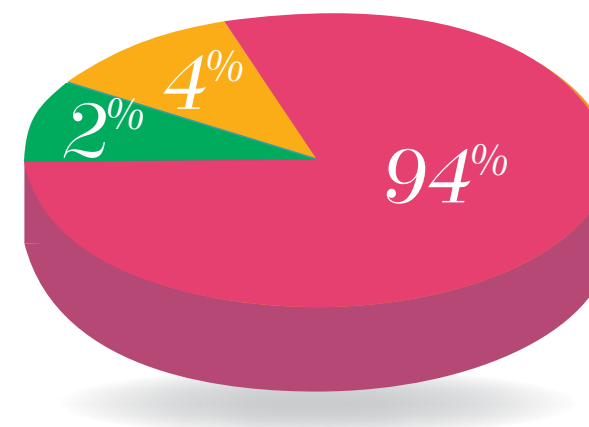
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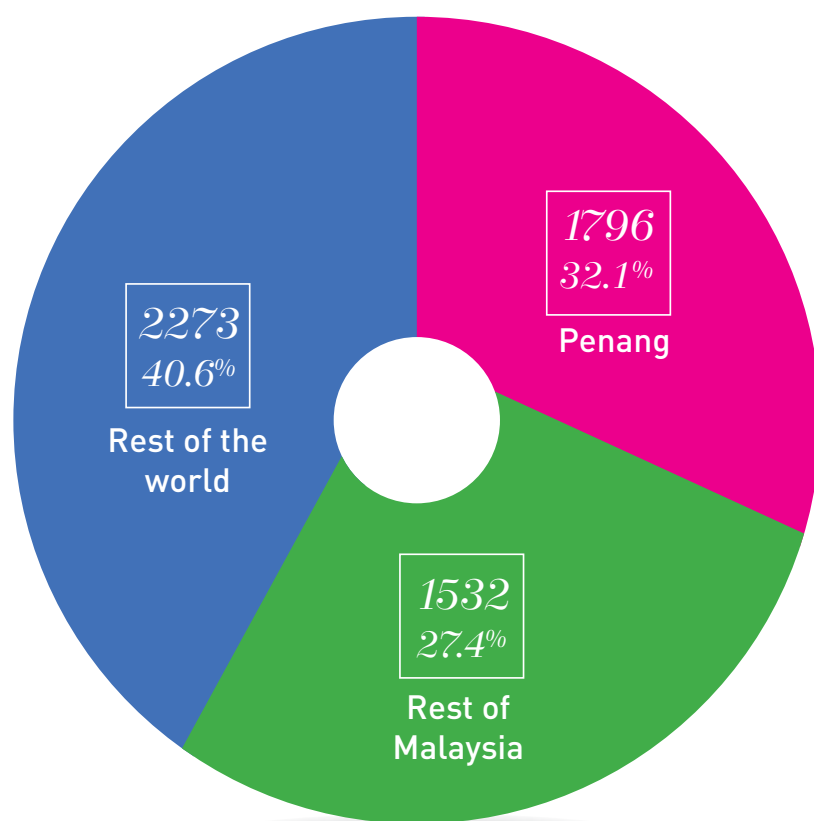
Breakdown of Overall Registration**Total Registrations**

Athlete 5,269
Non-playing Official 124
Supporter 208

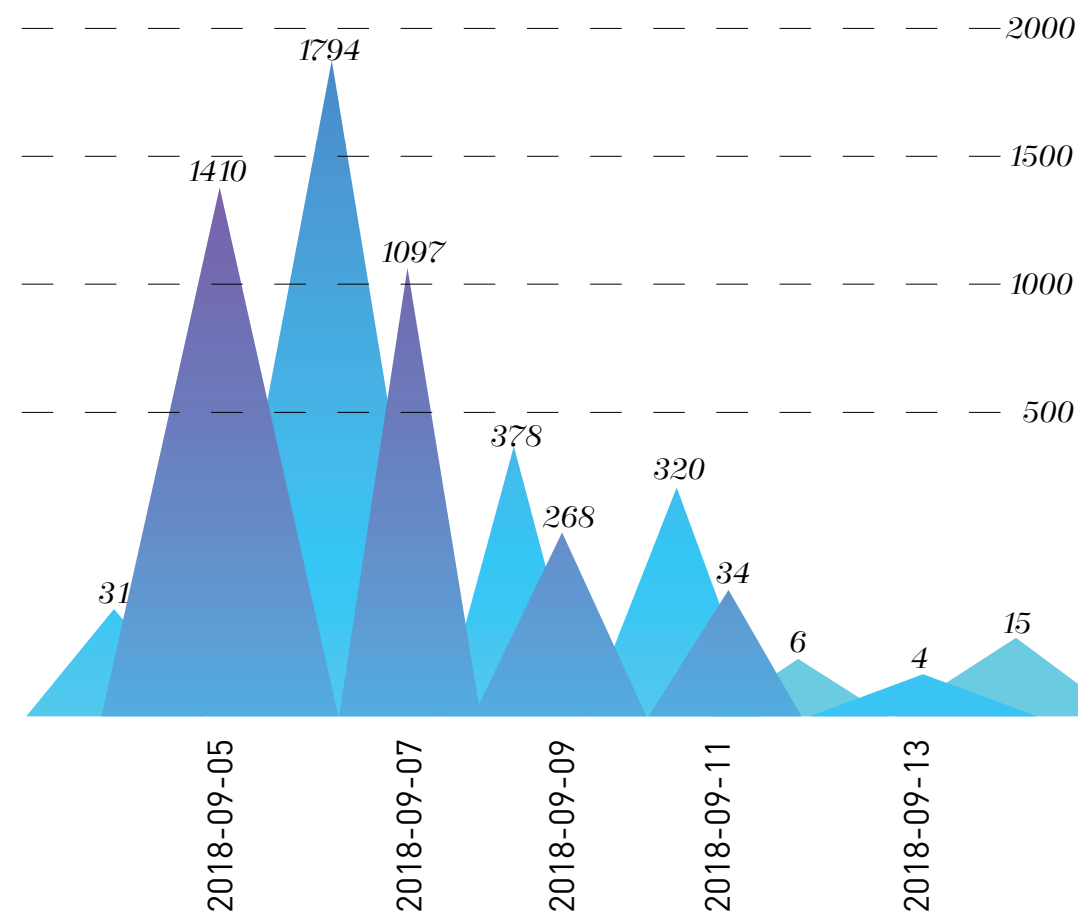


Attendees 5,347
Absentees 254

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Registration by Locality

appendices

Registration by Day

appendices

Registration by Country

Malaysia	3,328
India	385
Australia	296
Japan	240
China	180
Mongolia	135
Singapore	113
Hong Kong (SAR)	103
South Africa	87
Indonesia	73
Sri Lanka	64
Russia	64
Philippines	52
Korea	52
Islamic Republic of Iran	48
United States of America	47
New Zealand	39
Maldives	35
Hungary	31
Ukraine	28
Chinese Taipei	22
Kazakhstan	20
Switzerland	18
United Kingdom	17
Brunei Darulssalam	13
Macao, China	12
Canada	11
Slovenia	7
Vietnam	6
Guam	6
Czech Republic	6
Thailand	5
Lithuania	5

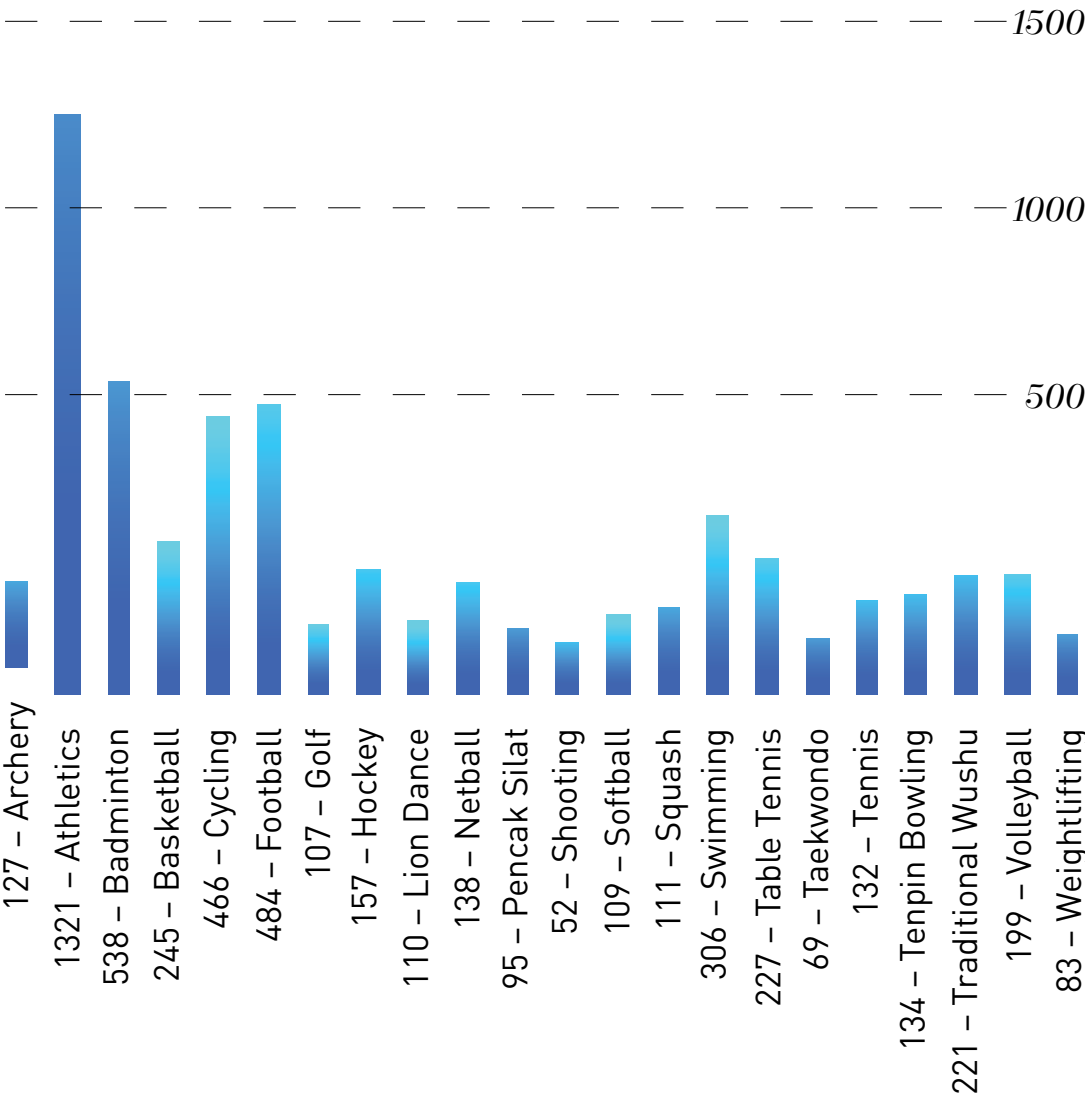
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Registration by Country

Korea, Democratic People's Republic	5
Belgium	5
France	4
Finland	4
Argentina	3
Saudi Arabia	2
Mexico	2
Lebanon	2
Chile	2
Brazil	2
Bahrain	2
Uzbekistan	1
Scotland	1
Bangladesh	1
Zimbabwe	1
Trinidad & Tobago	1
Tajikistan	1
Papua New Guinea	1
Pakistan	1
Noumea	1
Netherlands	1
Malta	1
Mali	1
Italy	1
Germany	1
Estonia	1
Egypt	1
Denmark	1
Colombia	1
British Indian Ocean Territory	1
Azerbaijan	1

appendices

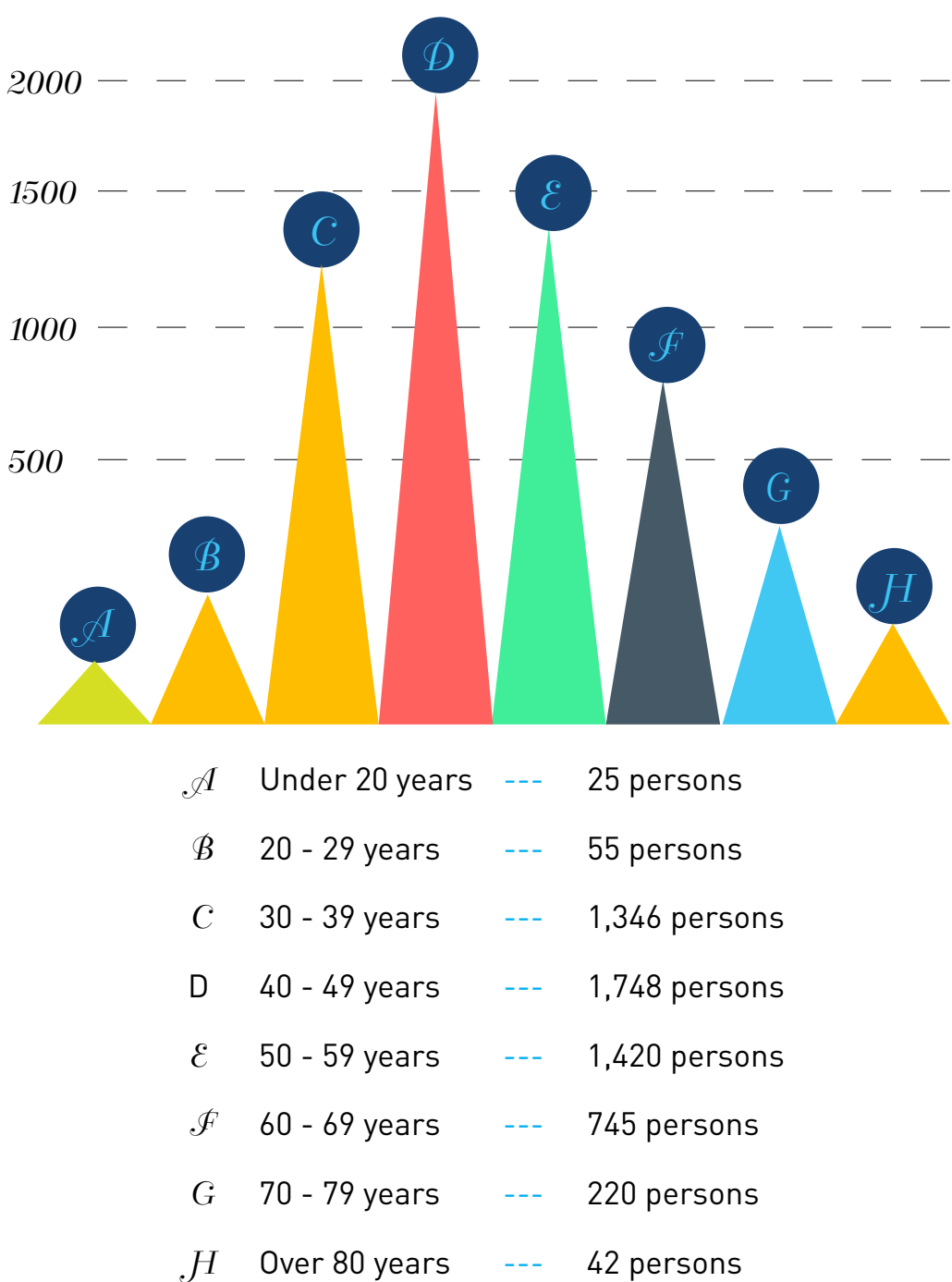
Registration by Sports



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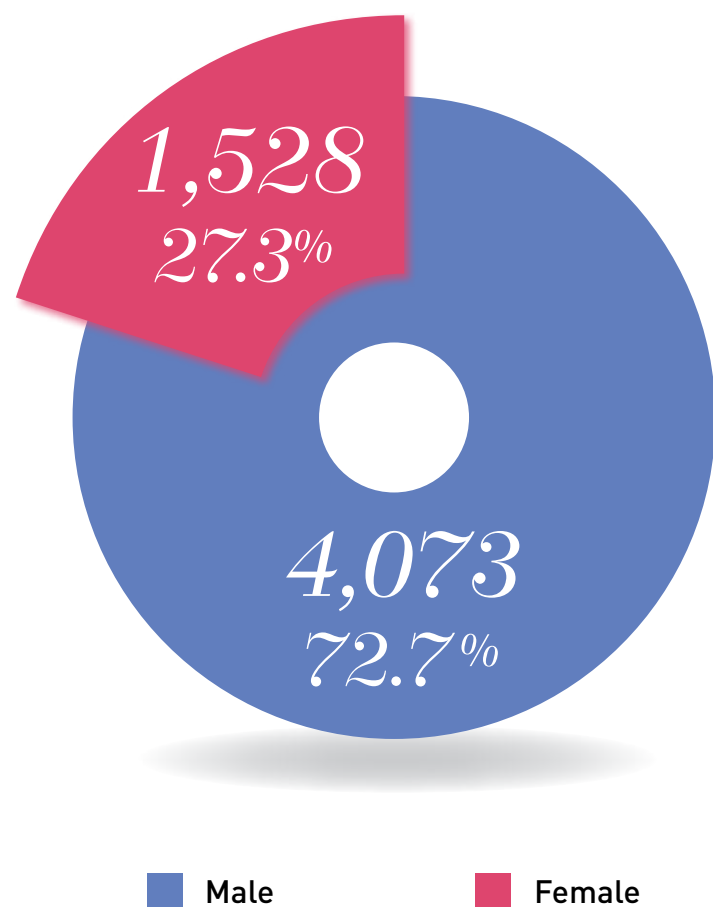
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Registration by Age Group



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Registration by Gender

appendices

Total Number of Medals

Sports	Gold	Silver	Bronze
Archery	16	15	13
Athletics	467	467	467
Badminton	138	128	117
Basketball	204	72	48
Cycling	43	39	31
Football	152	114	57
Golf	18	14	14
Hockey	162	126	126
Lion Dance	40	40	40
Netball	28	28	28
Pencak Silat	38	27	27
Shooting	2	2	2
Softball	30	60	30
Squash	61	50	35
Swimming	500	333	261
Table Tennis	96	65	53
Taekwondo	25	20	15
Tennis	69	69	44
Tempin Bowling	80	80	80
Volleyball	150	20	10
Weightlifting	49	20	10
Wushu	70	61	50
Grand Total	2438	1850	1558

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Inspiring Stories

Sandra Wu Pom San, former No.1 national squash player, is a cancer patient on a mission – to inspire others to run and be healthy. She ran in the 5,000m in the 40 - 45 age group category won the gold in a time of 28:16.43s ahead of India's Rachna Singh (28:18.20) and Kalpana Parmar (29:58.44).

Sandra said she only discovered she had stage 1 breast cancer this year in January. She went for bilateral mastectomy in February and after surgery she didn't have full range motion of her arms temporarily, and hence, her squash activities came to a halt at the time.

"It was then I decided to take up running seriously to still stay in sports and keep fit and healthy," said Sandra.

"I also want to inspire others not to be floored by turn of events but to plod on. Through running, I want to inspire others to run and stay healthy," added Sandra.

Sandra Wu Pom San
Singaporean
43 years old
Athletics

appendices

Inspiring Stories

It is a truly remarkable comeback story by former national athlete N. Sanmuganathan who has resurrected from a has-been and a nasty motorcycle accident, to return to the tracks after 16 years at the Asia Pacific Masters Games 2018 in Penang to win three gold and one silver.

Disillusioned, he quit athletics soon after that. His life was further shattered when in February 2015, he met a motorcycle accident which left him with a serious head injury and in a coma for 14 days. It took the Penangite more than a year to regain full memory, It was then he decided that he would turn things around for himself.

"Instead of wallowing in self-pity, I wanted to prove that I have what it takes to make a comeback and do what I love most, which is running," said Shan. After one year and eight months of training, he managed to shed 20kg to compete at the APMG 2018.

"My only mission was to prove that I am capable of getting back to where I was before the accident. With these victories in the APMG 2018, I have proven that I can walk the talk," said Shan. Indeed, he has once again regained his champion status.

N. Sanmuganathan
Malaysian
43 years old
Athletics

appendices

Inspiring Stories



DJ Dave, who turned 70 on Valentine's Day (Feb 14), was competing in the 70 singles, 70 doubles and 65-69 doubles categories. As much as he is popular as an iconic entertainer, he is fast making name for himself in badminton and he is no newcomer to the sport.

He stopped football after injuring his nose and took the advice of his doctor to change his sport. It was then he returned to badminton. But he took up badminton seriously at a late age of 52, when he signed up to compete in veteran championships.

"Badminton is for all ages. Anyone can play badminton. Age is just a number. The oldest player I have met in China was 96 years old. That was an inspiration for me to continue playing badminton," said Dave who does not look his age at all.

DJ Dave
Malaysian
70 years old
Badminton

appendices

Inspiring Stories



It was fitting for Cezzane Ezard and Mauro Venitti to tie the knot at the Asia Pacific Masters Games 2018 beach volleyball venue. After all, the Australian couple met for a first time during a Masters volleyball competition in Alice Springs in 2012.

The pair decided to get married on the eve of the APMG 2018 beach volleyball competition. They were joined in the simple wedding ceremony held at the Hard Rock Hotel beach in Batu Ferringhi by 46 family members and friends.

"This is the first time we are competing in a Masters Games in Asia, so we thought 'why not get married in Penang?' We don't have much time for celebration as our first beach volleyball match is tomorrow. Just like everyone else, we are also targeting for medals in both the beach and indoor volleyball disciplines in Penang," said Vennitti, 49.

The newly married couple received a traditional Malay wedding gift "bunga telur" from the APMG 2018 CEO Linda Geh after exchanging their marriage vows.

Cezzane Ezard
Australian
48 years old
Volleyball

Mauro Venitti
Australian
49 years old
Volleyball

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